

A circular botanical illustration border surrounds the central text. It features various plants including ferns, a red maple leaf, a green leaf, a yellow flower, a purple flower, and a green leaf with a red vein. A horizontal line with a small green leaf in the center is positioned below the text.

BlueSky Tutorial for Teachers



Agenda

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- TNLA Foundation Scholarships
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- Curriculum Packages
- Why Should I Teach This Curriculum To My Students?
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- Sharing Content with My Students
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About Texas Nursery and Landscape Association



About TNLA

For over **80 years**,
TNLA Strives to
Be the Foremost
Resource Providing
the Framework,
Essential Tools and
Foresight for
Members' Success

TNLA's Mission

Our Mission is to **serve**
businesses in the *Green
Industry* through
legislative/regulatory
advocacy, education,
networking, and
promotion of
professionalism

Who Are TNLA Members?

Landscape
Professionals (Design
and Installation),
Grounds Maintenance,
Growers, Re-
wholesalers, Retail
Garden Centers,
Irrigation Professionals,
Hardgoods Suppliers,
and more.



TNLA Foundation Scholarships

The importance of educating students to assume leadership and ownership positions in agriculture/horticulture over the coming decades is critical. The love of the land and the care of it are essential to future of Texas.

- TNLA has awarded **750** scholarships totaling **\$1,090,050**
- In 2023, the TNLA Foundation was able to provide **\$18,250** in scholarship awards
- To learn more about TNLA Foundation Scholarships, click [HERE](#).



Logging Into BlueSky



- An account is needed to purchase exams, manuals, webinars, etc.
- TNLA Members will need to log in with their individual Member ID number [HERE](#). It is common for many people to not know this number, so please have them reach out to Aliza Smith at 512.579.3853 or Aliza@tnlaonline.org
- Non-members will need to create a FREE profile [HERE](#)
- For more info, visit our website [HERE](#).



Forgot My Password?

- If you have forgotten your password, go to the link to sign in: <https://www.pathlms.com/tnla>
- Click on forgot password and reset
- If you're having tech issues, please contact one of our staff members at certification@tnlaonline.org



Curriculum Packages

How Do I Find Them?



Curriculum: How Do I Find Them?



- Once logged in, click on **COURSES** at the top left
- In the browse drop down, scroll to the bottom until you see TNLA Curriculum Packages to purchase:



Explore Courses

If you have questions, contact Certification@tnlaonline.org.

An account is needed in order to purchase exams, manuals and take part in TNLA's Webinars. Members sign in by [clicking I member](#), [click here](#).

Members you will need to use your individual member ID as your user name and type in your password. if you need help res password or locating your individual member ID contact certification@tnlaonline.org or call 512-579-3854.

[Edit Description](#)


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- TNLA Curriculum Packages (2)**

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Sort by

Landscape Associate Curriculum'



Curriculum

s with an interest in pursuing a career in the landscape industry or other horticulture related fields



Curriculum Packages

What Is The Cost For Each?



Curriculum: What Is The Cost For Each?



- Both TCLA (Texas Certified Landscape Associate) and TCNP (Texas Certified Nursery Professional) curriculum packages are \$150 each using Promo Code **TEACH23**
- They are \$200 without the promo code

\$150.00 - \$200.00



Curriculum Packages

How Do I Purchase The TNLA Curriculum?




Curriculum: How Do I Purchase?

- Once you are ready to purchase, select **Add to Cart**
- Visit your cart at the **Top Right** of your screen
- Be sure to apply the Promo Code: **TEACH23** to receive TNLA member rate discounts
- Fill out credit card information and make the payment
- If you have issues with your purchase, be sure to contact *Sarah Riggins* at 512.579.3854

The discount has been successfully applied to your cart. ✕

Shopping Cart

ITEMS IN CART	REMOVE	PROMO CODE	ITEM PRICE
 Texas Landscape Associate Curriculum	✕	TEACH23: \$50.00 ✕	\$200.00 \$150.00

Promo code

Apply

Discount

-\$50.00



Total

\$150.00

Payment Method

Add a New Card ▼

Required fields are marked with an asterisk (*).

Name on Card *

Card Number *

Expiration Date *

01 - January ▼

2023 ▼

CVV *

Address *

Address (optional)

City *



Curriculum Packages

When Will I Be Able To Download the Lesson Plans and Class Activities?





As soon as you purchase the curriculum package, you will have access to all the materials sections and can begin downloading everything





Curriculum Packages

What Is Included In The Curriculum Packages?





When purchasing a TNLA Curriculum Package, you will have access to the
(downloadable) following:

Syllabus
Lesson Plans
Study Manual
PowerPoints
Best of Texas Landscape Guide
Quizzes
Class Activities
Assessments: Quizlets and Kahoots
Pre-Exam



Why Should I Teach This Curriculum to My Students?



- It is easy and affordable
- Each of the curriculum packages are TEA-IBC approved, meaning if your student decides to take the TNLA Certification Exam, your school will be eligible for government reimbursements ????
- If your student decides to take one of our exams and become a TNLA Certified Professional, this helps them get a head start building a pathway to a profitable career in the Texas Green Industry
- TNLA will help students and teachers continue their professionalism by offering them the chance to become TNLA members and the ability to participate in TNLA activities and events such as region meetings, the Nursery/Landscape EXPO in August and the TNLA Lone Star Hort Forum in January.

How Are TCLA and TCNP Different?



Texas Certified Landscape Associate (TCLA)

- For students with an interest in Landscape Design and Development
- Designed to educate students on the landscaping industry and prepare them to become TCLA certified
- The curriculum package provides a 12-week syllabus
 - **Examples:** Landscape Foreman, landscape installation worker, landscape project manager, landscape estimator

Texas Certified Nursery Professional (TCNP)

- Students gain insight used in horticulture that are essential to success in the nursery/landscape industry
- Students will examine major concepts such as culture, merchandising, landscape design.
- This curriculum package provides a 6-week syllabus
- **Examples:** Greenhouse worker, growing operation, retail garden center, sales positions with growers



How Do I Share Class Activities and Quizzes with My Students?

All curriculum package materials are *downloadable* so it can first be downloaded, then printed or emailed.





Number Facts About The Industry

Total Green Industry Gross Sales in 2021:	30,301,574,159
Total Employment in 2021:	320,391
Total Green Industry Sales by Metropolitan Statistical Area (MSA) in 2021:	30,301,574,159



Number Facts About The Industry: Notes



Sector (NAICS code)	Sales	Establishments
Production/Manufacturing	3,817,227,241	4,341
Nursery & Greenhouse (1114) ^	2,923,129,848	3,856
Lawn & Garden Equipment Manufacturing (333112) ^	854,098,278	377
Prefabricated metal buildings (332311) (Greenhouses) ^*	39,999,115	108
Horticultural Services	9,978,545,810	54,147
Landscaping Services (561730)	9,292,561,555	51,770
Landscape Architectural Services (541320)	685,984,255	2,377
Wholesale & Retail Trade Horticulture Products (Gross)	16,505,801,108	86,369
Flower, Nursery Stock and Florist Supplies Wholesalers (424930)	1,113,907,858	2,088
Lawn & Garden Equipment & Supplies Stores (4442)	7,954,692,574	9,788
Florists (4531)	641,527,926	12,552
Building Material & Supplies Dealers (4441)*	3,036,621,903	7,273
Food & Beverage Stores (445)*	572,742,951	12,140
General Merchandise Stores (452)*	1,748,894,760	41,367
Farm & Garden Equipment Wholesalers (423820)*	1,437,413,135	1,161
Total All Sectors	30,301,574,159	144,857

	GROWER	LANDSCAPE	RETAIL (Gross)	RETAIL (Net)	TOTAL
2021	\$3,817,227,241	\$9,978,545,810	\$16,505,801,108	\$4,998,399,907	\$18,794,172,958
2020	\$2,914,164,066	\$6,315,987,354	\$13,590,413,633	\$4,115,542,275	\$13,345,693,694
2019	\$2,565,827,249	\$6,806,861,414	\$12,974,096,595	\$3,928,904,922	\$13,301,593,584
2018	\$1,961,639,032	\$5,732,757,842	\$11,813,581,638	\$3,577,469,822	\$11,271,866,696
2017	\$2,140,097,172	\$5,651,181,407	\$12,008,101,380	\$3,636,375,625	\$11,427,654,204
2016	\$1,752,759,937	\$5,293,733,325	\$11,181,899,614	\$3,386,179,539	\$10,432,672,801
2015	\$1,987,750,169	\$4,763,827,857	\$12,141,826,310	\$3,676,871,125	\$10,428,449,152

MSA	GROWER	LANDSCAPE	RETAIL(Gross)	TOTAL	% OF TOTAL
Austin	219,648,846	1,177,935,852	991,947,737	2,389,532,436	7.89%
Dallas	376,334,624	2,655,291,805	2,472,544,418	5,504,170,847	18.16%
Ft Worth	155,096,103	725,043,970	1,330,731,088	2,210,871,161	7.30%
Houston	412,983,531	2,585,045,609	2,695,751,779	5,693,780,919	18.79%
San Antonio	328,210,753	693,464,433	1,258,570,873	2,280,246,059	7.53%
Other	2,324,953,383	2,141,764,141	7,756,255,214	12,222,972,737	40.34%
Total	3,817,227,241	9,978,545,810	16,505,801,108	30,301,574,159	100.00%