



ATTENDEE REGISTRATION FORM - Page 1 of 2

2 page form - Submit both page 1 and page 2 when faxing or mailing
(For multiple individuals, make a copy of this form)



Section 1 • Attendee Information

BADGE TYPE: (Check Only One)

Retail Landscape Irrigation Grower Supplier Exhibitor Legislative/Regulatory Media Educator Student Child (under 12)

ASSOCIATION MEMBERSHIP (Check All That Apply) TNLA TTIA IA ANLA PLANET LGDA TRAPS TPT

Please Print Legibly Dr. Mr. Mrs. Miss Ms.

First Name _____ Last Name _____

Company _____

Mailing Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ FAX _____

Email Address _____ Company Website _____



Section 2 • Registration Information & Fees - QUESTIONS? Call Expo Information at - 866.229.2386

THREE WAYS TO REGISTER FOR EXPO

1. Register **ONLINE** at www.nurserylandscapeexpo.org
2. **FAX** completed registration form (2 pages) with credit card information to:
Experient - (301) 694-5124
3. **MAIL** form and fees to: Nursery/Landscape Expo - c/o EXPERIENT
PO Box 4088; Frederick, MD 21705

Please do not use more than one of these options. Duplicate forms delay processing. For multiple individuals, please make a copy of this form.

IMPORTANT REMINDER!

Fees are subject to verification of member status and other qualifying factors. Additional funds will be charged if the registration amount was miscalculated.

Exhibitors - Three exhibitor badges are allowed at no charge for each 100 sq. ft. of space purchased. Additional badges can be purchased according to the fees.

FEES

Education Conference - (August 19) *includes lunch and cost of Trade Show*
 By July 26: Member - \$195 Non-Member - \$235
 July 27 - Onsite: Member - \$235 Non-Member - \$275
Lunch - Keynote Speaker Jeffrey Hansler - Thursday, August 19 - 12:30-1:45 pm
 \$35 if NOT registered for Education Conference
TNLA Awards Dinner - (Thursday evening, August 19) \$75/each
Trade Show - (August 20-22)
 By July 26: \$15 (Children under 12 free)
 July 27 - Onsite: \$20 (Children under 12 free)
 Non-Exhibiting Supplier: \$150
 Media/Educators/Students/Child under 12: *Complimentary*
How To 101 Education - (August 20) Comp with cost of Trade Show
Hispanic Education - (August 20) Comp with cost of Trade Show
TTIA Irrigation Education - (August 20 & 21, Part 1 & 2) *includes cost of Trade Show*
 July 26-\$75/Member, \$115-Non-Member • July 27-Onsite-\$195/Member, \$235-Non-Member
Grower/Retail/Landscape Education - (August 21) Comp with cost of Trade Show



Section 3 • Complete Demographic Information

JOB DESCRIPTION (Please check ONE that most closely describes your position)

- | | |
|---|---|
| <input type="checkbox"/> Lawn & Landscape Professional | <input type="checkbox"/> Non-Exhibiting Grower |
| <input type="checkbox"/> Landscape Architect | <input type="checkbox"/> Non-Exhibiting Wholesaler |
| <input type="checkbox"/> Retailer/Merchandiser/Buyer | <input type="checkbox"/> Non-Exhibiting Manufacturer/Supplier |
| <input type="checkbox"/> Lawn & Garden Center | <input type="checkbox"/> Exhibitor - Grower |
| <input type="checkbox"/> Irrigation Professional | <input type="checkbox"/> Exhibitor - Supplier |
| <input type="checkbox"/> General Building Contractor | <input type="checkbox"/> Media |
| <input type="checkbox"/> Golf Course Maintenance | <input type="checkbox"/> Student |
| <input type="checkbox"/> Educational Facility Maintenance | <input type="checkbox"/> Educator |
| <input type="checkbox"/> Parks & Recreation Maintenance | <input type="checkbox"/> Legislative/Regulatory |
| <input type="checkbox"/> Municipality Maintenance | <input type="checkbox"/> Child |
| | <input type="checkbox"/> Other _____ |

POSITION IN COMPANY

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Owner/Manager | <input type="checkbox"/> Crew |
| <input type="checkbox"/> Supervisor | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Foreman | <input type="checkbox"/> Other _____ |

PURCHASING AUTHORITY

Do you have purchasing authority with your company?

- Yes No

NURSERY/LANDSCAPE EXPO HISTORY

Number of times you have attended the Nursery/Landscape Expo:

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> 1 - 5 years | <input type="checkbox"/> 11 - 20 years |
| <input type="checkbox"/> 6 - 10 years | <input type="checkbox"/> Over 20 years |

Cancellation Policy

While the Texas Nursery & Landscape Association (TNLA) will attempt to avoid canceling an event or activity, there are times when this action is unavoidable. Should cancellation occur, the following policies apply: **Individual Registrations:** If the event or activity is cancelled, registration fees will be refunded in full. TNLA is not responsible for any damages suffered by attendees as a result of any cancellations of the event. Registration fees are not transferable to another TNLA event. **Individual Cancellations or Changes:** All cancellations must be made in writing and can be mailed, faxed or e-mailed to TNLA headquarters. Cancellations received by TNLA headquarters 30 days prior to the event will result in a refund of all fees paid. No refunds will be made for cancellations received after the 30-day deadline. A \$5 fee will be assessed for registrations transferred to another individual within 30 days of the same event. Registration fees are not transferable to another TNLA event.

ATTENDEE REGISTRATION FORM - Page 2 of 2

2 page form - Submit both page 1 and page 2 when faxing or mailing

(For multiple individuals, make a copy of this form)



Section 4 • Event Registration Information

THURSDAY, AUGUST 19, 2010

- EDUCATION CONFERENCE** • (Additional Fee Required - Includes Lunch and Trade Show Admittance)
8:00 am - 5:00 pm • Henry B. Gonzalez Convention Center (Choose one from each time section below unless you are attending an Irrigator Track)

Session Preferences:

- Irrigator CEU Track - (Full Day Course - 8:00 am - 5:00 pm) - Drip Irrigation Workshop

10:15 a.m. - 11:15 a.m.

- Business Management - Liens and Contracting
- Sustainability - Antique Bulbs
- Plants - Tropicals
- Design - Little Prairie on the House: Biomimicry in Green Roof Design
- Pest Management - Update on New Pests & Their Management

2:00 p.m. - 3:00 p.m.

- Business Management - Legislative and Regulatory Update
- Sustainability - Resource Efficiency
- Plants - Provenance is Not a City in Rhode Island
- Design - Outdoor Living
- Pest Management - The Grass is NOT Always Greener-Turfgrass Diseases

11:30 a.m. - 12:30 p.m.

- Business Management - Finding Your Business Value Proposition
- Sustainability - Water Conservation: How to Stay in Business
- Plants - Edibles as Ornamentals
- Design - Rain Harvesting Systems
- Pest Management - Citrus

3:15 p.m. - 4:15 p.m.

- Business Management - Persuasive Communication
- Sustainability - Sustainable Sites Initiative
- Plants - Annuals
- Design - TBD
- Pest Management - Strategies for Greenhouse & Nursery Crops

- Lunch with Keynote Speaker Jeffrey Hansler** - 12:30-1:45 pm - "Language to Deliver on the Promise"
Add'l Fee Required if Not Registered for Education Conference
- Update on Pesticide Applicators' Laws and Regs** - Optional CEU Opportunity - 4:30 - 5:30 pm • Henry B. Gonzalez Conv Ctr
- TNLA Awards Dinner** - Additional Fee Required - 6:00 - 9:00 pm • Henry B. Gonzalez Conv Ctr • Presentation of the TNLA Arp, Young Leader and Texas Excellence in Landscaping (TEIL) Awards recognizing excellence within our industry.

FRIDAY, AUGUST 20, 2010

- HOW TO 101** - Henry B Gonzalez Convention Center
8:00-8:40 am - Turf Management • 8:50-9:30 am - Tree Pruning
- PROFESSIONAL DEVELOPMENT FOR THE HISPANIC WORKFORCE** - Worker Protection Standards (Spanish) 8:00-9:30 am • Henry B Gonzalez Convention Center
- TTIA IRRIGATION EDUCATION** - (*This is a two part education program held on Friday and Saturday mornings)
Part I 8:00 am - 12:00 pm • Henry B Gonzalez Convention Center

SATURDAY, AUGUST 21, 2010

- GROWER EDUCATION** - 8:00 am - 9:30 am • Dirt, Fert & Squirt
Henry B Gonzalez Convention Center
- RETAIL EDUCATION** - 8:00 am-9:30 am • Thrive, Dive or Just Survive - Three Choices In the New Economy • Henry B Gonzalez Conv Ctr
- LANDSCAPE EDUCATION** - 8:00 am - 9:30 am • Time Management for Landscape Installation • Henry B Gonzalez Conv Ctr
- TTIA IRRIGATION EDUCATION** - (See Friday, August 20)
Part II • 8:00 am - 12:00 pm • Henry B Gonzalez Convention Center

Section 5 • Payment Info

Trade Show Attendee - August 20-22

- \$15 (By July 26)
- \$20 (July 27 - Onsite)
- \$150 Non-Exhibiting Supplier **
**Solicitation on trade show floor is strictly prohibited and subject to expulsion from the hall!
- Media/Educators/Students Complimentary
- Child (under 12) Complimentary -
Waiver Required with registration-see last page

TNLA Awards Dinner

- \$75/ea
- How To 101
 Comp with cost of trade show
- Hispanic Education
 Comp with cost of trade show
- Grower Education
 Comp with cost of trade show
- Retail Education
 Comp with cost of trade show
- Landscape Education
 Comp with cost of trade show

Education Conference - August 19 (includes lunch and trade show admittance)

- Member - \$195 Non-Member - \$235 (By July 26)
- Member - \$235 Non-Member - \$275 (July 27 - Onsite)
- Lunch with Keynote Speaker Jeffrey Hansler - Thursday, August 19**
 \$35 (if NOT registered for Education Conference)
- TTIA Irrigation Education -2 Part** - Aug. 20 & 21 (includes trade show admittance)
 TTIA/TNLA Member - \$75 Non-Member - \$115 (By July 26)
 TTIA/TNLA Member - \$195 Non-Member - \$235 (July 27 - Onsite)
- Exhibitor Booth Personnel Registration**
 Exhibitor Complimentary (3 comp. badges per 100 sq. ft of exhibit space purchased)
 Exhibitor Paid:
 \$15 (By July 26)
 \$20 (July 27 - Onsite)

TOTAL \$ _____

FORM OF PAYMENT: Check# (Payable to TNLA) _____ Visa MC AMEX Discover

Card Number _____ Name on Card _____

Exp. Date _____ Card verif. number: _____ (MC/Visa, number located on signature line on back of card; AMEX/Discover, number printed on front of card above embossed digits.)

Credit card billing address if different from above: _____ City/State/Zip _____

Signature (as on card) _____

Auth# _____

Date Received _____

Waiver of Liability

I, the undersigned, agree to indemnify and hold harmless the Texas Nursery and Landscape Association (TNLA) and its officers, directors, employees, and agents against any and all claims, liabilities, damages, and cost including attorney's fees, and against any demands, settlements or judgments arising directly or indirectly from or in connection with my presence at the trade show(s) and facilities set forth below ("the Facilities").

Furthermore, I do hereby waive all claims for any personal or property damage or loss I may sustain as a result of any act, or failure to act, by the Texas Nursery and Landscape Association (TNLA), or its officers, employees or agents arising directly or indirectly from my participation in this trade show; and I hereby assume all liability for any loss, damage or other liability I may incur from participating in the show as indicated below.

Important: Participants under age 12 attending the 2010 Nursery/Landscape Expo, must have this form signed by a parent or guardian and authorized by TNLA. The undersigned guardian must accompany participants at all times while on the show floor and is signing this to accept the waiver of liability on behalf of the minor listed below. Failure to supervise participant's activities, by the guardian, may result in removal from the 2010 Nursery/Landscape Expo show. Under no circumstances are children under 12 allowed on the show floor during installation or dismantling of the show floor or associated event.

Participant's (child) Name (Please Print)

Age

Guardian's Name (Please Print)

Date

Guardian's Signature

Company Name

_____ Attendee

_____ Exhibitor

_____ Booth Number

For TNLA Use Only. To be completed upon issuance of wristband.

Guardian's Badge Number _____

2010 Nursery/Landscape Expo held at the Henry B. Gonzalez Convention Center, San Antonio, Texas.