

TNLA GREEN ADVERTISING CONTRACT & INSERTION ORDER

Texas Nursery & Landscape Association
 7730 South IH-35, Austin, TX 78745-6698
 512.280.5182 • Fax 512.280.3012 • Email info@txnla.org

Company Name _____
 Billing Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____
 TNLA Member Yes No Membership number _____
 Advertising Agency (if applicable) _____
 Agency Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____
 Ordered by (please print) _____

ADVERTISING ORDER

Month	Size	Color	Caption	Frequency	Rate
<input type="checkbox"/> January					
<input type="checkbox"/> February					
<input type="checkbox"/> March					
<input type="checkbox"/> April					
<input type="checkbox"/> May					
<input type="checkbox"/> June					
<input type="checkbox"/> July/August					
<input type="checkbox"/> September					
<input type="checkbox"/> October					
<input type="checkbox"/> November					
<input type="checkbox"/> December					
CONTRACT TOTAL					

IMPORTANT: Date of first and last insertions (month/year) First insertion _____ Last insertion _____

Please sign and return to TNLA. A copy of this signed contract will be returned to you.

TERMS

Cancellations should be faxed or mailed to the Publisher before the advertising close date. Cancellations received after the close date will be charged full payment. Covers are non-cancellable. Payment for advertising is due upon receipt of invoice. After 30 days, account is past due. No cash discounts allowable.

A 15% discount is earned ONLY by licensed, recognized agencies that pay within 30 days and that provide plate-ready digital files requiring no alterations.

Advertiser agrees that any typesetting or art production done by the publisher, i.e., pasteup, separations, conversions, strip-ins, will be billed to advertiser/agency at prevailing rates. Proofs of publication-set advertisements will be furnished in time for approval only if order is placed two weeks prior to closing date.

Advertiser agrees to all regulations stated in the current rate card. No special agreements or conditions other than those named in the contract and current rate card shall be binding on the publisher.

TNLA Green reserves the right to refuse any advertising and all advertising is run at the discretion of the editor.

Advertisers billed at special contract rates based on frequency, but who fail to fulfill the contract, will be billed at the Publisher's sole discretion for the difference to reflect the rate that is actually earned.

The advertiser and/or agency will indemnify and hold the Publisher harmless from and against any claims or suits for libel, violation of rights of privacy, plagiarism, trademark, patent, and copyright infringements (including the text and photographs within the advertisements) and other claims based on the contents or subject matter of such advertisement.

The Publisher reserves the right to add the word "Advertisement" at the top and/or bottom of, or anywhere within any page, that in the Publisher's sole judgment, too closely resembles editorial pages of the publication.

Publisher will not be held responsible for the printed quality of any ad materials that do not meet the criteria stated on the rate card or for ad materials that are not accompanied by a proof. In the case of color ads, a color proof be must be provided.

All sums due hereunder are payable at the office of the Texas Nursery & Landscape Association in Austin, Travis County, Texas.

Advertiser Signature _____ Date _____
 TNLA Green Signature _____ Date _____