

TNLA Membership Directory and Buyers' Guide



CIRCULATION 4,000

DISTRIBUTION Mailed to all TNLA members and distributed at Green Industry trade shows.

DESCRIPTION A directory of TNLA membership by alphabetical listing and by region, includes all committees and organizational information, maps and physical

location of TNLA Grower Members. The Buyers' Guide lists Grower and Supplier member products and services and is used year-round as a resource guide. Published in June each year. Spiral Bound.

AD DEADLINE April 15

TAB ADS Increase your visibility. Place your full page 4-color ad on a tab page. Add \$125 to the Full Page space and color standard charge. Directory is spiral bound and bleed ads must account for 1/4 inch at binding.

RATES See page 4 for advertising rates.

Nursery/Landscape Expo Program



CIRCULATION 9,000

AUDIENCE Buyers and all exhibitor companies participating in the annual Nursery/Landscape Expo (representing 43 states and 13 foreign countries).

DESCRIPTION Lists all exhibitors, booth numbers, exhibitor contacts, and Expo hall information. Includes a products and services guide used for location of products and services during and after the Expo.

AD DEADLINE June 15

RATES See page 4 for advertising rates

TNLA Online



In addition to TNLA's print media options to market your Green Industry business to the Texas Green Industry, TNLA is now offering banner and button advertising on TNLA's website tnlaonline.org. This expands your reach beyond

TNLA membership to the world wide web. Our web site receives in excess of one million unique visitors per year.

A limited number of advertising opportunities are available.

Home page - button ads only

Awards page - banner and button ads

TNLA blog page - banner and button

Certification page - banner and button

Education page - banner and button

New Products page - banner and button

We can also bundle these ads with our current print media and web page sponsorship options; providing an opportunity for further advertising discounts. To place your ad, call Scott Richard at TNLA 800.880.0343 for details or email scott@tnlaonline.org.