



# ADVERTISING INSERTION ORDER

Receive a  
10% discount  
on multiple  
insertions

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Advertiser \_\_\_\_\_ TNLA Member  Yes  No Membership number \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Contact \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## ADVERTISING COMMITMENT

Publication	Size/Color	Rate	Discount	Subtotal	Upgrades	Rate	Net Cost	Artwork Due
TNLA Green June 2011								
TNLA Green July 2011								
TNLA Green Sept. 2011								
TNLA Green Oct. 2011								
TNLA Green Nov. 2011								
TNLA Green Dec. 2011								
TNLA Green Jan. 2012								
TNLA Green Feb. 2012								
TNLA Green Mar. 2012								
TNLA Green Apr. 2012								
TNLA Green May 2012								
2011 Buyers Guide								
2011 Expo Program								
<b>Total</b>								

## CREDIT CARD PREPAYMENT

Credit Card:  Visa  MC  AMEX  Discover Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card verification number: \_\_\_\_\_ (MC/Visa: last 3 numbers located on signature line on back of card; AMEX/Disc: number printed on front of card above embossed digits.)

Name Appearing on Card (Please Print) \_\_\_\_\_

Credit Card Billing Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature (as on card) \_\_\_\_\_

<b>TNLA OFFICE USE ONLY</b>	
Receipt Date _____	Amt Received _____
<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Discover	
Batch # _____	Auth # _____

## CONTRACT ACCEPTANCE TERMS

Prices are net of agency commission. Payment is due upon receipt of the invoice. Past-due invoices subject to 2% service charge per month. Ads will be billed full payment unless cancellation is received in writing before the advertising close date. Covers and Tabbed pages cannot be cancelled. No cancellations will be accepted after the closing date. If Advertiser cancels any portion of a contract, such cancellation automatically nullifies any rate protection, membership pricing and/or contracting discounts. Publisher will run previously printed ads if new ad material is not received by the material due date. Advertiser must obtain the appropriate permission to reproduce any photography, artwork, logos, designs, trade names and/or trade service marks. Publisher will not be responsible or held liable for images or other printed matter that is obtained illegally. Advertiser indemnifies the Publisher against losses or liabilities arising from this advertising. The Publisher assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Send materials to advertising@tnlaonline.org or call 512-832-1889 for FTP site instructions for sending large files.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Send materials to advertising@tnlaonline.org or call 512-832-1889 for instructions.