



TNLA Publications 2010 Advertising Contract

Texas Nursery & Landscape Association

7730 South IH-35 • Austin, TX 78745-6698

512.280.5182 • Fax 512.280.3012 • Email advertising@tnlaonline.org

www.tnlaonline.org

Company Name _____ TNLA ID _____

Billing Address _____

Main Contact Person _____

Phone _____ Cell/Mobile _____ Fax _____

Email _____

Company Website _____

TNLA Member Paid Through Date Multi Insert Discount:

Yes No

Yes No

ADVERTISING INSERTION ORDER

Publication	Pub Date	Size/Color	@ Rate	+ Options	@ Rate	= Subtotal	Freq Disc.	Net Cost	Notes
Green Mag	01/10								
Green Mag	02/10								
Green Mag	03/10								
Green Mag	04/10								
Green Mag	05/10								
Green Mag	06/10								
Green Mag	07/10								
Green Mag	09/10								
Green Mag	10/10								
Green Mag	11/10								
Green Mag	12/10								
Member Directory	2010								
Expo Program	2010								

TNLA Green Magazine Only:

Date of first and last insertions (month/year) First insertion _____ Last insertion _____

FINE PRINT

- Changes or corrections to artwork supplied by advertiser may result in additional charges if received after ad closing date.
- Cancellations should be faxed or mailed to the Publisher before the advertising close date. Cancellations received after the close date will be charged full payment. Covers are non-cancellable. Payment for advertising is due upon receipt of invoice. After 30 days, account is past due and assessed a finance charge and late fees.
- Advertisers billed at discount rates based on frequency, but who fail to fulfill the terms of the contract, will be billed at the difference to reflect the rate that is actually earned.
- The advertiser and/or agency will indemnify and hold the Publisher harmless from and against any claims or suits for libel, violation of rights of privacy, plagiarism, trademark, patent, and copyright infringements (including the text and photographs within the ads) and other claims based on the contents or subject matter of such publication. Venue for any cause of action hereunder shall be in Travis County, Texas
- The Publisher reserves the right to add the word "Advertisement" at the top and/or bottom of, or anywhere within any page, that in the Publisher's sole judgment, too closely resembles editorial pages of the publication.
- Publisher will not be held responsible for the printed quality of any ad materials that do not meet the criteria stated on the rate card or for ad materials that are not accompanied by a proof. In the case of color ads, a color proof be must be provided.

Please return signed contract to TNLA via fax to 512.280.3012 via email to: advertising@tnlaonline.org

Ordered by (please print your name) _____

Authorizing Signature _____ Date _____