

TNLA logo use policy

The name, The Texas Nursery & Landscape Association, Inc., and its official logo, are the property of the Texas Nursery & Landscape Association, Inc. Use is authorized only for members of the Association. At the time a person, firm, or organization ceases to be a member, the right to display the name and/or logo ends. Name and logo display is appropriate in the following settings:

- On advertising in print or electronic media
- On a retail or wholesale facility building or windows
- On stationery and other promotional literature
- On vehicles used in the member company's work
- On articles of clothing used as uniforms by the member business
- In a trade show booth or a consumer show booth
- By Regions of the Association in their promotion or publications

Use of the logo indicates only membership in the organization and may not be used as an endorsement or in any way indicate approval of the content of the material by TNLA.

The size of the logo shall not be larger than the member's corporate or organization logo in any presentation. The name and logo should NOT be displayed:

- As an indication of the endorsement of any specific product or service
- As indication of an exclusive or proprietary right
- On clothing worn by employees when off duty
- As indication that the person, firm, or business has obtained any governmental licensing or endorsement
- In any manner that denigrates any member of the industry or Association
- In any manner not in compliance with the Code of Ethics of the Texas Nursery and Landscape Association

TNLA shall have the exclusive authority to determine that the use of its logo shall be in good taste and within acceptable business practices. TNLA reserves the right to limit or revoke the use of the logo by members at any time.