

LONE STAR HORT FORUM 2025 SPONSORSHIP OPPORTUNITIES

JANUARY 6-8, 2025

HILTON DFW LAKES EXECUTIVE CONFERENCE CENTER
GRAPEVINE, TX

Grow your business and increase your company reach by investing in a sponsorship for the 2025 Lone Star Hort Forum! This year's Forum is a 3-day event and will include tours, education sessions, Welcome Social, and Leadership Bootcamp graduation!

Check out the curated engagement opportunities below, which are specifically designed to build brand awareness with every budget level in mind.

For complete updated event information,

All sponsorships are non-exclusive unless otherwise indicated.

Questions? Call 512-579-3858 or email amy@tnlaonline.org.

ACT TODAY FOR FULL BRANDING EXPOSURE

Platinum Sponsor - \$10,000

- Top logo branding placement on all Lone Star Hort Forum promotions including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Recognition in TNLA's Working For You Blog in the pre- and post event issues (emailed to over 4,000 members)
- 2 Complimentary Lone Star Hort Forum Education only registrations
- Reserved table for 8 people for the TNLA Awards Festival
- 2 Tour Registrations
- Company Logo on cocktail napkin at the Welcome Social and Coffee/Snack Bar
- Company Logo with QR code on Registration Confirmation emails for all participants

Diamond Sponsor - \$7,500

- Logo branding placement on all Lone Star Hort Forum promotions including e-blasts, promotional pieces, on-site programs, website, digital media, signage, etc.
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Recognition in TNLA's Working For You e-Blog in the pre- and post event (emailed to over 4,000 members)
- 1 Complimentary Education only registrations
- Registration for for 4 people for the TNLA Awards Festival
- 1 Tour Registration

Emerald Sponsor - \$5,000

- Logo placement on all promotions, including e-blasts, promotional pieces, on-site programs, website, digital media, signage, etc.
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Recognition in TNLA's Working For You Blog in the pre and post event issues emailed to over 4,000 members
- 2 Complimentary Education only registrations
- 2 Tour Registrations

Sapphire Sponsor - \$2,500

- Logo placement on all promotions including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Visible recognition in PowerPoint presentations
- 1 Complimentary Education only registrations
- 1 Tour registration

Event Supporter Sponsor - \$1,000

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- Listing in event promotions and on-site programs
- Visually recognized on the PowerPoint presentations

'EMERGE' TRACK SPONSORSHIP INFORMATION

\$5,000 EMERGE PASS SPONSORSHIP PACKAGE

- One entry for the Emerge Pass
- One entry for the Exclusive Emerge Pass Tour
- Listing in Emerge Pass schedule and select marketing and promotions (including online Lone Star Hort Forum Web pages, email blasts, social media, TNLA Working for You Blog)
- Ability to provide swag, materials, brochures etc. to Emerge Pass Attendees
- Access to Pre-event Emerge Pass attendee listing
- Access to Post-event Emerge Pass attendee listing

TNLA AWARDS FESTIVAL

\$2,500 Level

- Signage
- Verbal & Visual recognition
- Program Listing

\$7,500 Level

- Signage
- Verbal & Visual recognition
- Company Logo on Program
- Logo on cocktail napkins at Awards Reception
- TNLA Working For You Blog (pre and post event)
- 20 Drink Tickets at Awards Reception

\$5,000 Level

- Signage
- Verbal & Visual recognition
- Company Logo on Program
- Logo on cocktail napkins at Awards Festival Reception
- 10 Drink Tickets at Awards Reception

Sponsor Information

Company Name: _____

Authorized Contact: _____

Date of Sponsor Commitment: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Website: _____