

20

LONE STAR HORT FORUM

24

SPONSORSHIP OPPORTUNITIES

JANUARY 7-10, 2024

HILTON DFW LAKES EXECUTIVE CONFERENCE CENTER
GRAPEVINE, TX

Grow your business and increase your company reach by investing in a sponsorship for the 2024 Lone Star Hort Forum! This year's Forum is a 4-day event and will include tours, education sessions, TNLA Awards Festival, Socials, Leadership Bootcamp graduation, and more!

Check out the curated engagement opportunities specifically designed to build brand awareness with every budget level in mind. For complete updated event information, click [HERE](#).

All sponsorships are non-exclusive unless otherwise indicated. Questions? Call 512-579-3858 or email amy@tnlaonline.org.

ACT TODAY FOR FULL BRANDING EXPOSURE

Diamond Sponsor - \$7,500

- Top logo branding placement on all promotions including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Opportunity to place a full-page ad in TNLA's Working For You e-newsletter in the issues leading up to the event (emailed to over 4,000 members)
- Banner ad placed in TNLA's Green Matter e-news sent out weekly to over 8,000 subscribers for December
- 2 Complimentary Education only registrations
- Reserved table for 8 people for the TNLA Awards Festival
- 2 Tour Registrations



Emerald Sponsor - \$5,000

- Logo placement on all promotions, including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Opportunity to place a half-page ad in TNLA's Working For You e-newsletter in the issues leading up to the event (emailed to over 4,000 members)
- 2 Complimentary Education only registrations
- 2 individual tickets for the TNLA Awards Festival
- 2 Tour Registrations




Sapphire Sponsor - \$2,500

- Logo placement on all promotions including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Visible recognition in PowerPoint presentations
- 1 Complimentary Education only registrations
- 1 individual ticket for the TNLA Awards Festival
- 1 Tour registration



Event Supporter Sponsor - \$1,000

- Listing in event promotions and on-site programs
 - Visually recognized on the PowerPoint presentations
 - 1 Complimentary Education only registration
 - 1 Tour Registration
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EMERGE SPONSORSHIP INFORMATION

Discover the inaugural Emerge Track Pass - specifically tailored for CEOs, Executives, and Managers. Gain crucial insights from industry experts in Business Development, Finance, and HR. Unlock a brighter future for your company over the next 5 and 10 years.

\$5,000 EMERGE PASS SPONSORSHIP PACKAGE

(Non-exclusive)

- One entry for the Emerge Pass
- One entry for the Exclusive Emerge Pass Tour
- Listing in Emerge Pass schedule and select marketing and promotions (including online Lone Star Hort Forum Web pages, email blasts, social media, TNLA Working for You, and Green Matters)
- One Tabletop Exhibit Space (must secure sponsorship by October 31 to be eligible for tabletop)
- 10 drink tickets to the welcome reception/happy hour conducted on Monday, January 8th
- Ability to provide swag, materials, brochures etc. to Emerge Pass Attendees
- Access to Pre-event Emerge Pass attendee listing
- Access to Post-event Emerge Pass attendee listing
- One Entry into the Awards Festival

Sponsor Information

Company Name: _____

Authorized Contact: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____ Website: _____