

WHAT'S IN IT FOR YOU?

ADVOCACY SUCCESSES

Included **FREE** with your Membership

- Coordinated Winter Storm Uri Relief Information
- COVID-19 - Fought to ensure Green Industry is 'Essential'
- Online COVID Resource Center provided crucial relief & operations information
- TNLA Coordinates Ongoing Grassroots Campaigns on H-2B and H-2A
- TNLA Day at the Texas Capitol engages Members with dozens of elected officials
- Leader List updates through the Session provides political insight to Members
- Led the fight against harmful agency regulations through lobbying & stakeholder participation
- Killed bad legislation to overregulate
- H-2A employers, pesticide applicators, and retailers
- Championed efforts to preempt city ordinances on mandatory paid sick leave and provide reform lawsuit abuse on commercial vehicles
- Lobbied for plant disease research funding and pest & disease mitigation resources for TDA
- Working to expand green industry vocational education for high school students
- Brought Senator John Cornyn, Congressmen Castro, and Cuellar to the TNLA Labor Summit

EXCLUSIVE FREE ACCESS ...

... to the latest Industry news headlines, trends, and opportunities to help grow your business with TNLA's digital publications/newsletters

TNLA Working For You - Bi-weekly e-newsletter
TNLA Green Matters - 52 issues of e-news per year

DID YOU KNOW?

Did you know as a TNLA Member Business, all of your Employees are also TNLA Members and eligible for all Member Benefits?

This is a great employee benefit providing access to many personal discounts for you, your employees, and their families.

DISCOUNTS, DISCOUNTS, DISCOUNTS

- Best of Texas Landscape Guide
- EVENT & EDUCATION Registrations
- CEU opportunities
- Certification Exams and Study Materials
- Endorsed Service Providers
- Member Benefit Partners
- Career Center
- Advertising

CAREER CENTER

Member Employers **SAVE \$100**

Post job openings and search resumes for your next awesome employee!

SCHOLARSHIPS AVAILABLE

Scholarships are available from the TNLA Foundation with the intent of educating students to assume leadership and ownership positions in the horticulture industry.

TNLA EDUCATION

Over 20 hours per year of **FREE** on-demand webinars, and CEU opportunities) to help educate your team and earn CEUs for TNLA and other industry certifications.

As a TNLA Member, **SAVE** up to \$90 per registration at Nursery/Landscape EXPO in August including 32 sessions.

SHOW OFF YOUR WORK and Gain NEW Customers!

Members **SAVE** up to \$100 per entry
Texas Excellence in Landscaping Awards (TEIL)
Texas Retail Garden Center Award (TRGA)

BEST OF TEXAS LANDSCAPE GUIDE

Members **SAVE** \$6.25 per book in Bulk + Discounted shipping

Identify plant varieties, optimal growing conditions, planting tips and more!

Sell to your customers for big profit!

MOBILE MEMBERSHIP DIRECTORY

NEW - FREE to Members Only

TNLA Members, Product Searches, Special Interest Communities, & more at your fingertips.

TNLA CERTIFICATIONS

TNLA Members receive a 50% discount on exams and study materials

- Texas Certified Landscape Associate (TCLA)
- Texas Certified Water Smart Professional (TCWSP)
- Texas Certified Nursery Professional (TCNP)
- Texas Certified Landscape Professional (TCLP)
- Texas Master Certified Nursery Professional (TMCNP)

MEMBER MARKETING & PROMOTIONAL CAMPAIGNS

Download **FREE** Graphics, Fliers, & Story Images
Keep your business booming and blooming!

- Lawn & Garden Tax Holiday
- Embrace Your Space
- Capture Your Carbon
- Love Your Citrus