

# Membership Application



## STEP 1 - PRIMARY CONTACT

All correspondence goes to this person. If you have additional business locations (branches/outlets), please complete Step 4.

Business or Institution Name \_\_\_\_\_

Primary Contact Name  
 Mr.  Mrs.  Miss  Ms. - Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone # \_\_\_\_\_ Toll Free # \_\_\_\_\_

Fax # \_\_\_\_\_ Mobile # \_\_\_\_\_

Please check if you agree to receive periodic text message notifications from TNLA.

Email \_\_\_\_\_

Website \_\_\_\_\_

# of Employees \_\_\_\_\_

## STEP 2 - PUBLISHED CONTACT INFORMATION

(ONLY if different from Primary Contact Information)

**This will be the only contact listed in the Membership Directory and Buyers' Guide publication and online company/listing search.**

Business or Institution Name \_\_\_\_\_

Directory Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Toll Free # \_\_\_\_\_

Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Website \_\_\_\_\_

### TNLA REGIONS

**Region I** - Greater San Antonio

**Region II** - Greater Houston

**Region III** - East Texas

**Region IV** - Greater Dallas

**Region V** - Greater Ft Worth

**Region VI** - Texas Panhandle

**Region VII** - Rio Grande Valley

**Region VIII** - Central Texas

## STEP 3 - INDUSTRY SEGMENT

For voting purposes, indicate your business' primary industry segment. Please choose only ONE category. (Note: Educator/Student/Individual, Membership, Government Employee Membership, Associate Membership, and Out of State Membership are non-voting membership categories.)

**Please Select Your PRIMARY Business Segment:**

- Supplier  Grower  Retail  Landscape  
 Landscape Architect  Irrigator  Arborist

**SUPPORTIVE INDIVIDUAL MEMBERSHIP (non-voting):**

- Educator/Research  Student  Government Agency  
 Industry Certified Professional  Lone Star Legacy (Retired)

## STEP 4 - BRANCH/OUTLET INFORMATION

List Branch/Outlet Information in other areas of the State - [Please use an additional sheet of paper if necessary.](#) Branch/Outlets are promoted through online searches. Each operating facility owned by the Primary Business, must join as an Outlet Member in EACH REGION where a facility exists. Only 1 per Region is necessary. See Region Listing to the left.

**Branch # 1 Name** \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Branch # 2 Name** \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Branch # 3 Name** \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**STEP 4 - PLEASE SELECT** the appropriate membership type and corresponding dues amount using the table at right.

**Membership Type** \$ \_\_\_\_\_

- Check one:**
- Primary Business  Educator  
 Out of State  Government Employee  
 Not-for-Profit  Individual  
 Outlet  Student  
 Associate  Retired

**Additional Outlet Member** # of Outlets \_\_\_\_\_ x \$90  
 Complete Step 4 for each Outlet:  
 \$90 each, not prorated. \$ \_\_\_\_\_

**Website Hotlink-Upgrade Level 2** \$ \_\_\_\_\_  
**\$35** full fiscal year, not prorated –  
 Required for website to be seen  
 and clickable online.

**Upgrade Level 3** \$ \_\_\_\_\_  
**\$250** Includes Level 2 & Enhanced  
 Listings with company logo both  
 online and in printed Membership  
 Directory & Buyers Guide

**Upgrade Level 4** \$ \_\_\_\_\_  
**\$400** Includes Level 2 & 3 & Main  
 contact appears in online searches,  
 ability to add product photos and  
 videos to online listing. Live map  
 to business location from online  
 directory listing.

**Upgrade Level 5** \$ \_\_\_\_\_  
**\$550** Includes Level 2, 3, and 4 &  
 Rotating company banner/logo  
 (Hyperlinked in online member  
 product searches)

**Membership List** \$ \_\_\_\_\_  
**\$350** Mailing Labels (NOTE:  
 Emails NOT included, Texas  
 companies add 8.25% sales tax)

**TNLA Foundation Donation** \$ \_\_\_\_\_  
 Horticultural philanthropy including  
 scholarships and research grants.  
 Contributions are tax deductible  
 under Section 501©3 of IRS code 1986

**Political Action Committee** \$ \_\_\_\_\_  
 Personal contributions of \$100 or  
 greater. No business check can be  
 accepted.

**TOTAL AMOUNT:** \$ \_\_\_\_\_

## 2019-2020 TNLA MEMBERSHIP DUES TABLE

**Membership Type**  
 Table based on Gross Annual Sales in Texas

**Annual\*  
 Membership Dues**

**Pro-Rated Dues**  
 (for Primary & Out of State Business  
 Memberships only)

		If joining January, 2020- June, 2020
<b>Primary Business</b> – In state members only, includes all sales at all locations in Texas • Less than \$250,000 annually	\$335	\$168
• Between \$250,000 and \$1.5 million annually	\$630	\$315
• Between \$1.5 million and \$6 million annually	\$1,175	\$588
• Greater than \$6 million annually	\$1,750	\$875
<b>Additional Outlets**</b> – Each operating facility, owned by the Primary Business, <b>must join</b> as an Outlet Member in each region where a facility exists. See Regions on front page.	\$90/each	N/A
<b>Out of State/Not-for-Profit Business</b>	\$375	\$188
<b>Associate**</b> – An individual employed by a business member, or an individual employed by a company that does not qualify for any other type of membership.	\$90	N/A
<b>Individual**</b> – Green Industry Certified individuals not currently employed by a TNLA Member Company, Green Industry Consultants	\$90	N/A
<b>Lone Star Legacy**</b> – Former TNLA Member that is currently retired	\$50	N/A
<b>Government Employee/Educator**</b> – Individual employee of any government or academic institution that does not sell horticultural products or services.	\$25	N/A
<b>Student**</b> – Must submit proof of enrollment with membership application.	\$10	N/A

\* Annual dues July 1, 2019 through June 30, 2020

\*\* Outlet, Associate, Individual, Government Employee, Educator, Lone Star Legacy, and Student Dues are not pro-rated.

## STEP 5 - AUTHORIZATION

I hereby apply for membership in the Texas Nursery and Landscape Association, agree to abide by the policies of said organization, and will adhere to the TNLA Code of Ethics. Payment is enclosed for membership dues through June. By signing this application, I agree to allow TNLA to contact me by mail, phone, fax, email, and other methods. Payment for dues to the Texas Nursery and Landscape Association is not deductible as charitable contribution but may be deductible as an ordinary business expense. TNLA estimates that 4% of your dues payment are not deductible due to TNLA's lobbying activities on behalf of its members.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Referred By \_\_\_\_\_ Company \_\_\_\_\_

## STEP 6 - FORM OF PAYMENT

Check (Payable To TNLA)  Credit Card Payment\*\* We accept Visa, MasterCard, American Express and Discover

\*\* For your information security, and in order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail.

To pay online, you can complete the Online Membership Application at [www.TNLAonline.org](http://www.TNLAonline.org) or call 512.579.3865 to make payment over the phone.