2020
BRANDING OPPORTUNITIES & MEDIA KIT
EXPAND YOUR REACH IN TEXAS WITH TNLA

With the power of over 139,377 businesses, the Texas Green Industry makes a $22.87 Billion dollar impact on the Texas economy.

TAP INTO THE buying power of TNLA’s Membership consisting of decision makers in the Industry from various segments including: growers, landscapers, arborists, retail garden centers, hardscapes, tools, power equipment and machinery, irrigators, and suppliers. They are savvy and astute in purchasing the latest innovations in products to keep their businesses growing and to provide high quality services to their customers. TNLA Members are key contributors to the $20.1 Billion dollar total Green Industry sales in Texas, and they only continue to grow.

With its high-caliber subscribers and contributors, TNLA’s print and digital platforms provide excellent value for your company’s advertising dollars. We can help you develop a customized multimedia approach to keep your company’s brand in front of your target audience on a consistent basis throughout the year. From new features such as a redesigned TNLA Green Magazine and online TNLA Career Center, to email newsletters, a podcast, and exciting programs such as TNLA’s Nursery/Landscape EXPO, TNLA offers you an array of platforms no better way to reach your target audience in Texas than through branding your company with TNLA.

Connect with leaders, decision-makers and purchasing influencers in some of the following ways:

• High impact enhancements including ad inserts, belly-bands and more
• Custom Advertorial opportunities
• Dynamic digital advertising
• Interactive features in the e-newsletter and digital edition of print publications
• Bonus distribution at Industry events
BUYING POWER: OVER 80% OF TNLA READERS INFLUENCE, AUTHORIZE OR DIRECTLY PURCHASE PRODUCTS, SERVICES, EQUIPMENT AND TECHNOLOGY FOR THEIR BUSINESSES

TNLA READERS ARE LEADERS SUBSCRIBER BREAKDOWN:
- COMPANY OWNERS
- CHIEF OPERATING OFFICERS
- EXECUTIVES
- DIRECTORS
- MANAGERS
- 700+ TNLA CERTIFIED PROFESSIONALS INCLUDING: TLCAS, TCNP, TCWSP, TCLP & TMCNP

300,000+ IMPRESSIONS YEARLY

TNLA GREEN MAGAZINE
Over 10,000 impressions through physical distribution, additional 10,000 impressions digitally.

TNLA MEMBERSHIP DIRECTORY
Over 6,000 impressions through mailings and handouts and 10,000+ impressions digitally.

TNLA WEBSITE
Over 150,000 page views

NURSERY/LANDSCAPE EXPO WEBSITE
Over 48,000+ page views

NURSERY/LANDSCAPE EXPO APP
Over 1,000 downloads

TNLA SOCIAL MEDIA STATS:
- INSTAGRAM: 1,357
- FACEBOOK: 28,000+

NURSERY/LANDSCAPE EXPO SOCIAL MEDIA STATS:
- TNLA GREEN MATTERS WEEKLY E-NEWSLETTER: 200,000 yearly impressions, 4,900 subscribers per week, 20% open rate, 35-40 avg. banner ad clicks
- TNLA WORKING FOR YOU BI-WEEKLY ASSOCIATION UPDATES E-NEWSLETTER: 22,800 yearly impressions, 1,900 subscribers per week, 20% open rate, 30-40 avg. banner ad clicks
TNLA GREEN MAGAZINE

**TNLA GREEN MAGAZINE** connects brands to the Green Industry's most influential audience – Leaders with decision making authority and buying power who are shaping business strategy and driving the Industry forward.

**GREEN INDUSTRY FOCUSED CONTENT:** TNLA Green magazine covers current Industry trends impacting the way you do business today, helping to inform Industry professionals on current issues, hot topics, best practices, and game-changing research and technology.

**FLOWING DESIGN & DYNAMIC STORYTELLING LAYOUT:** The magazine provides concisely written articles providing readers with to-the-point industry trends, influences, and information relevant to TNLA's growing Membership.

**CIRCULATION:** On a bi-monthly basis TNLA Green is printed and mailed to over 2,000 recipients and emailed to over 10,000 TNLA Members and Green Industry subscribers throughout the Lone Star State and beyond. Printed copies are handed out at TNLA's high profile programs and events conducted throughout the year, such as the Nursery/Landscape EXPO connecting with over 6,000 participants. The digital version of the magazine is also available online, at www.TNLaonline.org, and is fully interactive. This allows your ads to gain more impressions, interactions, and redirection to your company's website.
TNLA MEMBERSHIP DIRECTORY

The spiral bound TNLA Membership Directory helps you reference important information and find the Industry’s most trusted and professional suppliers. The digital version of the TNLA Membership Directory is also provided to TNLA members to utilize throughout the year.

TNLA MEMBERSHIP AND BUSINESS FOCUSED CONTENT

Sections in the TNLA Membership Directory Include:
• About TNLA
• Business Member Company Listings
• Individual Member Listings
• TNLA Regions (leadership and company listings)
• Greenline and Hardline Product Listings (Products listed in Alpha order with Company information)

EASY TO USE FEATURES HELPING TO GROW YOUR BUSINESS:
• Spiral-bound
• Laminated tab section dividers
• Thousands of listings and product categories
• Business services listings
• Government agencies
• Cross-reference indices

CIRCULATION: TNLA Membership Directory is printed and mailed to over 2,000 TNLA Member companies and TNLA Certified Professionals. This is a “must have” reference intended to be kept throughout the year, resulting in higher than average readership.

Bonus distribution occurs at the Industry’s leading trade shows and conferences TNLA participates in throughout the year. The Directory is also published digitally, with direct links added to all advertisements. This allows your ads to gain more impressions, interactions, and redirection to your company’s website.
2020 EDITORIAL CALENDAR & RATES

TNLA GREEN MAGAZINE
JANUARY/FEBRUARY
Texas Excellence In Landscaping (TEIL) award winners and Economic Impact Report
AD MATERIALS DUE NOVEMBER 29

TNLA GREEN MAGAZINE
MARCH/APRIL
Pest & Disease
AD MATERIALS DUE JANUARY 24

TNLA GREEN MAGAZINE
MAY/JUNE
TNLA Year in Review, Featuring Women in Horticulture
AD MATERIALS DUE MARCH 27

TNLA GREEN MAGAZINE
JULY/AUGUST
*SPECIAL EDITION
Nursery/Landscape EXPO Pre-Show Outlook
AD MATERIALS DUE MAY 22

TNLA GREEN MAGAZINE
SEPTEMBER/OCTOBER
Foundation Happenings and Increasing Youth activity in the Green Industry, Business Solutions, Water Innovations, Technology, and Post EXPO Wrap-Up
AD MATERIALS DUE JULY 24

TNLA MEMBERSHIP DIRECTORY
NOVEMBER/DECEMBER
Final Ad artwork and upgrades are due prior to November 26, 2019 for the 2020 Directory and October 23, 2020 for the 2021 Directory

TNLA GREEN MAGAZINE
NOVEMBER/DECEMBER
Legislative and Regulatory updates from around the State and Wrap Up of the Legislative Session (every other year)
AD MATERIALS DUE SEPTEMBER 18
### TNLA Green Magazine Rates

<table>
<thead>
<tr>
<th>Size</th>
<th>Regular TNLA Green Magazine Rates</th>
<th>July/August Special Edition TNLA Green Magazine</th>
<th>TNLA Membership Directory</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Member</td>
<td>Non-Member</td>
<td>Member</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$1,850</td>
<td>$2,220</td>
<td>$2,775</td>
</tr>
<tr>
<td>Inside Covers</td>
<td>$1,650</td>
<td>$1,980</td>
<td>$2,475</td>
</tr>
<tr>
<td>Centerfold Spread</td>
<td>$2,400</td>
<td>$2,880</td>
<td>$3,600</td>
</tr>
<tr>
<td>Two-page Spread</td>
<td>$2,200</td>
<td>$2,640</td>
<td>$3,300</td>
</tr>
<tr>
<td>Belly Band</td>
<td>$2,500</td>
<td>$3,000</td>
<td>$3,700</td>
</tr>
<tr>
<td>Poly-Bag Insert*</td>
<td>$1,250</td>
<td>$1,400</td>
<td>$1,550</td>
</tr>
<tr>
<td>Classifieds**</td>
<td>$49</td>
<td>$61</td>
<td>$49</td>
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<tr>
<td>Advertorial***</td>
<td>$1,705</td>
<td>$1,892</td>
<td>$2,172.50</td>
</tr>
</tbody>
</table>

* Advertiser provides letter-sized or smaller page to be included in the poly-bag. May be cardstock. Subject to postal regulation approval.

** Have a 75 word Limit

*** See advertorial requirements

### Membership Directory

<table>
<thead>
<tr>
<th>Size</th>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tab Page</td>
<td>$2,300</td>
<td>$2,750</td>
</tr>
<tr>
<td>Full Pg</td>
<td>$2,100</td>
<td>$2,350</td>
</tr>
<tr>
<td>2/3</td>
<td>$1,900</td>
<td>$2,140</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>$1,700</td>
<td>$1,950</td>
</tr>
<tr>
<td>1/2</td>
<td>$1,550</td>
<td>$1,750</td>
</tr>
</tbody>
</table>
AD SPECS & DIMENSIONS

**FULL PAGE**

- **w x h**: 8.75 x 11.25
- **bleed**: 8.5 x 11
- **trim**: 8.5 x 11
- **safety**: 7.5 x 10

**1/2 ISLAND**

- **w x h**: 4.625 x 7

**1/2 VERTICAL**

- **w x h**: 3.375 x 9.5

**2/3 PAGE**

- **w x h**: 4.625 x 9.5

**1/2 HORIZONTAL**

- **w x h**: 7 x 4.625

DISCOUNTS: A 10% discount will be given when signing up to place ads in six consecutive issues.

AD SPECIFICATIONS: All type and other essential material should be held at least 1/4 in. (6 mm) from trim edges.

PRINT MATERIALS: All materials must be high-resolution, CMYK images, at 300 DPI at 100%. Press-ready PDFs with embedded fonts, or flattened CMYK TIFF files are the preferred medium for advertiser-supplied materials.

NOTE: Advertiser must provide multimedia and print ready artwork.

MEDIA CONTACT: • Advertising • Call: 512-579-3861 • advertising@tnlaonline.org
ADVERTORIAL GUIDELINES

ADVERTORIALS TO CONNECT DIRECTLY TO THE GREEN INDUSTRY owners advertorials are meant firstly to be informative and useful to our members. Advertorial content should be written in the style of an article discussing the benefits to be experienced by the buyer of the product or service (as opposed to the features of the product/service) and ideally will include real-life scenarios or case studies to demonstrate effectiveness. Ideas and/or thoughts, and solutions within the advertorial must be presented clearly without using advertising language. Advertorial copy must not imply that TNLA Green magazine endorses the advertiser’s organization or the content presented.

The Advertorial layout will blend with the style and formatting of TNLA Green magazine, but not mimic its standard template. Labeling as “Advertorial” will follow the Federal Trade Commission’s guidelines and be done in clear type, sufficiently large to be readily noticed, and in close proximity to the ad. Art included with the copy should avoid looking like an “ad within ad”, meaning if the product itself is shown we prefer that it be shown being used as intended instead of a studio photo, logos themselves in the article should be avoided and no text should be added on top of the images to make them appear as advertisement itself.

Topics and story angles for advertorial copy must be discussed with TNLA Green’s editorial staff, and our editorial staff reserves the right to contact the authors to discuss the content being developed. Advertorial copy must be submitted in a format that can be edited by TNLA Green’s editorial staff at least 2 weeks before the “Artwork Due Date” listed on the TNLA Advertising Insertion Order. Our editorial staff will discuss the advertiser/author(s) prior to the final deadline to ensure the piece meets the advertorial guidelines and edits have not changed the intended meaning or scope of the article.

TNLA Green magazine reserves the right to edit any material in order to maintain proper word count, grammar, tense usage, and consistency with TNLA Greens editorial style. TNLA Green magazine reserves the right to reject articles that are poorly written, inappropriate, conflict with the interests of the Texas Nursery and Landscape Association and its Members, or otherwise do not meet Federal Trade Commission guidelines. However, it is not our mission to reject advertorials and will do our best to help your company’s copy meet our requirements.
Either by itself or as part of an integrated marketing solution, TNLA digital media platforms reach Industry decision-makers on a daily basis. Target - Members of TNLA including retail garden centers, growers, landscapers, and suppliers.

**TNLA WORKING FOR YOU**

**MONTHLY E-NEWSLETTER**

**BI-WEEKLY**

This E-Newsletter is sent out on Friday's bi-weekly and is filled with TNLA news, information, member benefits, and updates. This branding opportunity is an Exclusive Sponsorship offer for members only.

**RATE: MUST BE A TNLA MEMBER TO SPONSOR** -

- Annual Sponsorship
  - $3,000 for Top leaderboard banner placement

Editorial Calendar: one week prior to banner placement start date, with the ability to switch out banner artwork as needed (TNLA provides monthly analytic reports including open and click through rates) Specs: 580 x 105 px
GREEN REPORT PODCAST

TNLA started the Green Report as a way to bring professionals up-to-date on the news and politics that affect the Green Industry in Texas. From growers to landscapers and everyone in between, each business is impacted by the politicians, legislators, and regulators. This is our effort to bring industry members up to speed on what they need to know. TNLA offers member companies the opportunity for a 45-second advertisement time including Pre-Roll and Post-Roll, which can be produced by TNLA or the member. Pre-Roll is a 15 second Spot at the beginning part of the Podcast’s intro and Post-Roll is a 30 second Spot at the end of the Podcast.

RATES: MUST BE A TNLA MEMBER TO SPONSOR

- **Gold Sponsorship Package: $3,000**
  - Pre- and Post-roll (total of 45 seconds) sponsorship spots for 6 episodes
  - You also get your logo placed in the emails sent to the podcast subscribers, TNLA members and TNLA Leader List.
  - Your Company listed in online Podcast Description
  - Social Media Posts
  - Online Events/Calendar Schedule
  - Episode rotating Banner Ad placed on TNLAonline.org
  - Episode Banner Ad placed on TNLA Green Matters e-newsletter

- **Silver Sponsorship Package: $1,500**
  - Pre- and Post-roll (total of 45 seconds) sponsorship spots for 3 episodes
  - Company listed in online Podcast Description
  - and in the emails sent to the podcast subscribers, TNLA members and TNLA Leader List.
  - Editorial Calendar: one week prior to leaderboard placement post date, with the ability to switch out leaderboard artwork as needed (TNLA provides monthly analytic reports including open and click through rates)
  - Editorial Calendar: Pre-recording can be done by the company or by TNLA. If completed by TNLA the copy for a sponsored segment is needed one week prior to Podcast Production start date (TNLA provides monthly analytic reports including downloads on Google Play and Apple Podcasts.)

RATES: MUST BE A TNLA MEMBER TO SPONSOR

- **Annual Sponsorship (12 months)**
  - $5,000 Premier Top Leaderboard Banner Sponsor
  - $3,000 Supporting Content Body Leaderboard Banner Sponsor
  - $3,000 Supporting Footer Leaderboard Banner Sponsor

Specs: 580 x 105 px
TNLA STATEWIDE CALENDAR OF EVENTS

Throughout the year TNLA helps cultivate connections among the Green Industry by organizing dynamic and inspiring events and education programs. Each event provides an environment for members from across the Green Industry to join together to exchange ideas, and provides the opportunity for companies to brand themselves in front of a select target audience.

TNLA STATEWIDE CALENDAR OF EVENTS AND PROGRAMS TO PROMOTE YOUR COMPANY ONE-ON-ONE

DECEMBER
TNLA Grower Summit: Growers from across Texas will gather to discuss current issues and regulations impacting their businesses to identify areas of growth for the future. Target Audience - All Grower members in the Industry

FEBRUARY
TNLA Product Rodeo and Education Summit: Join us as companies come together to rodeo their products through hands-on demonstrations, take part in high impact Education Summit sessions, join in competitions for retailers, landscapers, growers, irrigators and more. Get the chance to see products demonstrated firsthand and test drive equipment showcased during the Rodeo including outdoor hardscapes, power equipment, machinery and more. Target Audience - Retail garden centers, growers and landscapers

FEBRUARY
TNLA's Legislative Action Day at the Capitol (Every other Year): TNLA member companies are invited to join in on a member only opportunity to visit the Texas Capitol during the Texas Legislative Session and meet face-to-face with Representatives about the issues our Industry is facing. As a partner of this event, your company’s brand will be listed with all promotions and invitations for members to attend including logo placement on social media posts and mass communication eblasts. Target Audience - Members of TNLA including retail garden centers, growers, landscapers, and suppliers.

San Antonio Rodeo Landscape Challenge and Skillathon: Annual technical and skills challenge for High School Students to compete in teams and individually.

MAY
Lawn and Garden Tax-Free Holiday: Over Memorial Day Weekend, retailers can sell select water saving products without charging sales tax (includes all plants & more).
Fort Worth EXPO Rally: Pre-EXPO celebration in the Fort Worth area, opportunity to brand your company in this Rally's promotional efforts both in print and digitally. Target Audience - everyone in the Green Industry.

JUNE
Austin EXPO Rally: Pre-EXPO Celebration in the Austin area, opportunity to brand your company in this Rally's promotional efforts both in print and digitally. Target Audience - everyone in the Green Industry.

JULY
San Antonio EXPO Rally: Pre-EXPO Celebration in the San Antonio area, opportunity to brand your company in this Rally's promotional efforts
ANNUAL BRANDING OPPORTUNITIES:

TNLA CERTIFIED SUPPORTER: $3,500
ANNUALLY, 2-YEAR COMMITMENT: Promote professionalism by becoming a TNLA Certification Supporter covering the Certification programs offered by TNLA: Texas Certified Nursery Professional (TCNP), Texas Master Certified Nursery Professional (TMCNP), Texas Certified Landscape Professional (TCLP), Texas Certified Landscape Associate (TCLA), Texas Certified Water Smart Professional (TCWSP). Obtain recognition on the TNLA website, Company branding on TNLA Certification web page, related mass communication eblasts, printed materials, signage in the TNLA Certification Booth at EXPO plus supporter recognition mailed with all study materials. Target - All Texas Certified Professionals and Applicants

TEXAS EXCELLENCE IN LANDSCAPING (TEIL)
CONTRIBUTOR $2,500 ANNUALLY: The TEIL Awards program allows landscape design, contracting, and maintenance firms in Texas the opportunity to present their top projects with hopes of receiving a highly sought-after TEIL Award. Includes company brand on TEIL program promotions, printed materials, TEIL web page. Target - All TNLA Landscape/Retail Members and TEIL Applicants

TNLA EDUCATION WEBINAR SERIES $3,000
ANNUALLY: TNLA conducts a variety of webinars throughout the year geared towards topics providing high-level business solutions for owners, CEOs, executives and managers. Your company’s brand will be prominently displayed Webinar Series web page along with Topic Pages with additional company branding mentions through TNLA’s Social Media posts and mass communication eblasts regarding upcoming webinars. Target - Various segments of the Industry including retail garden centers, growers and landscapers

Target Audience - everyone in the Green Industry.

AUGUST
Nursery/Landscape EXPO: The largest Green Industry gathering in the South Central United States. EXPO includes over 6,000 participants. During EXPO you will be able to explore thousands of products at the Tradeshow, take part in over 32 breakout education sessions offering 100+ hours of CEUs and gain knowledge during two days of powerhouse Keynote Speakers providing advice on developing your business strategies. Sponsor EXPO’s main Tradeshow floor high trafficked areas including a coffee and bar, hydration stations, education labs and more. Support individual Industry education tracks geared towards providing participants with business solutions. Or become a partner at some of EXPO’s high profile events including: Women In Horticulture Get Together, TNLA Student Rally for High School and College Students, Welcome Party with 2,000+ Industry professionals, TNLA Certified Professionals’ Reception, ‘TNLA Chairs’ Reception and TNLA’s Awards Fiesta. EXPO participants also utilize a mobile app which has the opportunity to brand your company before, during and after EXPO. For additional information visit www.NurseryLandscapeEXPO.org. Target Audience - All segments of the Industry including retail garden centers, growers, suppliers, and landscapers
BRANDING BUNDLES

TNLA offers a variety of opportunities for packages, find one that fits your company’s current marketing structure or work with TNLA to build a package better suited for your business.

**TNLA MEMBER PRO PACKAGE $16,000**
Estimated Impressions: **141,000+**
Valued at **$18,255**
- TNLA Green Magazine 6 Issues Full Page 4-Color
- TAB Advertisement in TNLA Membership Directory
- Green Report Podcast 6 Episodes plus Email Leaderboard banner at footer (includes mention on Social Media posts) Pre-Roll 15 seconds and Post-Roll 30 seconds for a total of 45 seconds per episode
- 6 Months TNLA Website leaderboard and square banner ads hyperlinked to company’s website
- 1 Issue mass communication eblast for Green Magazine, Footer Leaderboard hyperlinked to company’s website
- Upgraded listing in TNLA membership directory (includes logo by company name)
- Banner ads hyperlinked to company’s website on TNLA’s Career Center posted for two weeks
- TNLA Members Level 2 Upgrade Hotlink for TNLAonline website, company logo is visible and hyperlinked throughout the associations website

**GROW RESULTS PACKAGE $13,100**
Estimated Print and Digital Impressions: **113,850+**
Valued at **$14,825.00**
- TNLA Green Magazine 3 Issues Full Page 4-Color
- Full Page Advertisement in TNLA Membership Directory
- 3 Months TNLA Website leaderboard and square banner ads hyperlinked to company’s website
- Green Report Podcast 3 Episodes plus Email foot banner (includes mention on Social Media posts) Pre-Roll 15 seconds and Post-Roll 30 seconds for a total of 45 seconds per episode
- Banner ads hyperlinked to company’s website on TNLA’s Career Center posted for two weeks
- TNLA Members Level 2 Upgrade Hotlink for TNLAonline website, company logo is visible and hyperlinked throughout the associations website

**DIGITAL INFUSION PACKAGE $7,500**
Estimated Digital Impressions: **260,300**
Valued at **$8,700.00**
- Green Matters Weekly E-Newsletter Footer Leaderboard Banner 12 months
- Full Year TNLA Website leaderboard and square banner ads hyperlinked to company’s website
- Green Report Podcast 3 Episodes plus Email foot banner (includes a mention on Social Media posts) Pre-Roll 15 seconds and Post-Roll 30 seconds for a total of 45 seconds per episode.
- TNLA Members Level 2 Upgrade Hotlink for TNLAonline website, company logo is visible and hyperlinked throughout the association’s website

Don’t see what you’re looking for?
Contact Advertising for a custom package, 512-579-3861 or advertising@tnlaonline.org
2020 ADVERTISING INSERTION ORDER

Texas Nursery & Landscape Association · 7730 South IH-35 · Austin, TX 78745-6698
TNLA Advertising · 512-579-3861 · FAX 512-280-3012 · advertising@tnlaonline.org

Advertiser ____________________________________ TNLA Member ☐ Yes ☐ No Membership Number __________________________

Billing Address ______________________________________________________________________________________________

City ______________________________ State ______________________ Zip __________________________

Contact ______________________________________________________________________________________________

Phone ___________________________ Fax ___________________________ Email ___________________________

2020 ADVERTISING COMMITMENT

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<tr>
<th>Publication</th>
<th>Size/Color</th>
<th>Rate</th>
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<th>Artwork Due Date</th>
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<td>TNLA Green Jan/Feb 2020</td>
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CREDIT CARD PREPAYMENT **In order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail. All credit card payments must be made by phone or online. (512) 579-3863. Thank you for your cooperation!

CONTRACT ACCEPTANCE TERMS

Prices are net of agency commission. Payment is due upon receipt of invoice. Past-due invoices subject to 2% service charge per month. Ads will be billed full payment unless cancellation is received in writing before the advertising close date. Covers and Tabbed pages cannot be cancelled. No cancellations will be accepted after the closing date. If Advertiser cancels any portion of a contract, such cancellation automatically nullifies any rate protection, membership pricing and/or contracting discounts. Publisher will run previously printed ads if new ad material is not received by the material due date. Advertiser must obtain the appropriate permission to reproduce any photography, artwork, logos, designs, trade names and/or trade service marks. Publisher will not be responsible or held liable for images or other printed matter that is obtained illegally. Advertiser indemnifies the Publisher against losses or liabilities arising from this advertising. The Publisher assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar

Authorized Signature ___________________________________________________________ Date ________________

Print Name _____________________________________________________________________________

Please send this form to advertising@tnlaonline.org or call 512-579-3861 for instructions.