

Membership Application



STEP 1 - PRIMARY CONTACT

All correspondence goes to this person. If you have additional business locations (branches/outlets), please complete Step 4.

Business or Institution Name _____

Primary Contact Name
 Mr. Mrs. Miss Ms. - Title _____

Mailing Address _____

City, State, Zip _____ Country _____

Telephone # _____ Toll Free # _____

Fax # _____ Mobile # _____

Please check if you agree to receive periodic text message notifications from TNLA.

Email _____

Website _____

of Employees _____

STEP 2 - PUBLISHED CONTACT INFORMATION

(ONLY if different from Primary Contact Information)

This will be the only contact listed in the Membership Directory and Buyers' Guide publication and online company/listing search.

Business or Institution Name _____

Directory Contact Name _____ Title _____

Address _____

City, State, Zip _____

Telephone # _____ Toll Free # _____

Fax _____ Mobile _____

Website _____

TNLA REGIONS

Region I - Greater San Antonio

Region II - Greater Houston

Region III - East Texas

Region IV - Greater Dallas

Region V - Greater Ft Worth

Region VI - Texas Panhandle

Region VII - Rio Grande Valley

Region VIII - Central Texas

STEP 3 - INDUSTRY SEGMENT

For voting purposes, indicate your business' primary industry segment. Please choose only ONE category. (Note: Educator/Student/Individual, Membership, Government Employee Membership, Associate Membership, and Out of State Membership are non-voting membership categories.)

Please Select Your PRIMARY Business Segment:

- Supplier Grower Retail Landscape Irrigation
 Landscape Architect Irrigation Arborist

SUPPORTIVE INDIVIDUAL MEMBERSHIP (non-voting):

- Educator/Research Student Government Agency
 Industry Certified Professional Lone Star Legacy (Retired)

STEP 4 - BRANCH/OUTLET INFORMATION

List Branch/Outlet Information in other areas of the State - [Please use an additional sheet of paper if necessary.](#) Branch/Outlets are promoted through online searches. Each operating facility owned by the Primary Business, must join as an Outlet Member in EACH REGION where a facility exists. Only 1 per Region is necessary. See Region Listing to the left.

Branch # 1 Name _____

Contact Name _____ Title _____

Mailing Address _____

City, State, Zip _____

Phone _____ Fax _____

Branch # 2 Name _____

Contact Name _____ Title _____

Mailing Address _____

City, State, Zip _____

Phone _____ Fax _____

Branch # 3 Name _____

Contact Name _____ Title _____

Mailing Address _____

City, State, Zip _____

Phone _____ Fax _____

STEP 4 - PLEASE SELECT the appropriate membership type and corresponding dues amount using the table at right.

Membership Type \$ _____

- Check one:**
- Primary Business Educator
 - Out of State Government Employee
 - Not-for-Profit Individual
 - Outlet Student
 - Associate Retired

Additional Outlet Member # of Outlets _____ x \$90
Complete Step 4 for each Outlet: \$90 each, not prorated. \$ _____

Website Hotlink-Upgrade Level 2 \$ _____
\$37 full fiscal year, not prorated – Required for website to be seen and clickable online.

Upgrade Level 3 \$ _____
\$250 Includes Level 2 & Enhanced Listings with company logo both online and in printed Membership Directory & Buyers Guide

Upgrade Level 4 \$ _____
\$400 Includes Level 2 & 3 & Main contact appears in online searches, ability to add product photos and videos to online listing. Live map to business location from online directory listing.

Upgrade Level 5 \$ _____
\$550 Includes Level 2, 3, and 4 & Rotating company banner/logo (Hyperlinked in online member product searches)

Membership List \$ _____
\$500 Mailing List in Excel Format (NOTE: Emails NOT included, Texas companies add 8.25% sales tax)

TNLA Foundation Donation \$ _____
Horticultural philanthropy including scholarships and research grants. Contributions are tax deductible under Section 501©3 of IRS code 1986

Political Action Committee \$ _____
Personal contributions of \$100 or greater. No business check can be accepted.

TOTAL AMOUNT: \$ _____

2022-2023 TNLA MEMBERSHIP DUES TABLE

Membership Type
Table based on Gross Annual Sales in Texas

Annual* Membership Dues

Pro-Rated Dues
(for Primary & Out of State Business Memberships only)

		If joining January, 2023- June, 2023
Primary Business – In state members only, includes all sales at all locations in Texas • Less than \$250,000 annually	\$385	\$193
• Between \$250,000 and \$1.5 million annually	\$680	\$340
• Between \$1.5 million and \$6 million annually	\$1,275	\$638
• Greater than \$6 million annually	\$1,850	\$925
Additional Outlets** – Each operating facility, owned by the Primary Business, must join as an Outlet Member in each region where a facility exists. See Regions on front page.	\$90/each	N/A
Out of State/Not-for-Profit Business	\$425	\$213
Associate** – An individual employed by a business member, or an individual employed by a company that does not qualify for any other type of membership.	\$90	N/A
Individual** – Green Industry Certified individuals not currently employed by a TNLA Member Company, Green Industry Consultants	\$90	N/A
Lone Star Legacy** – Former TNLA Member that is currently retired	\$50	N/A
Government Employee/Educator** – Individual employee of any government or academic institution that does not sell horticultural products or services.	\$25	N/A
Student** – Must submit proof of enrollment with membership application.	\$10	N/A

* Annual dues July 1, 2022 through June 30, 2023

** Outlet, Associate, Individual, Government Employee, Educator, Lone Star Legacy, and Student Dues are not pro-rated.

STEP 5 - AUTHORIZATION

I hereby apply for membership in the Texas Nursery and Landscape Association, agree to abide by the policies of said organization, and will adhere to the TNLA Code of Ethics. Payment is enclosed for membership dues through June. By signing this application, I agree to allow TNLA to contact me by mail, phone, fax, email, and other methods. Payment for dues to the Texas Nursery and Landscape Association is not deductible as charitable contribution but may be deductible as an ordinary business expense. TNLA estimates that 6.8% of your dues payment are not deductible due to TNLA's lobbying activities on behalf of its members.

Applicant Signature _____ Date _____

Referred By _____ Company _____

STEP 6 - FORM OF PAYMENT

Check (Payable To TNLA) Credit Card Payment** We accept Visa, MasterCard, American Express and Discover

** For your information security, and in order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail.

To pay online, you can complete the Online Membership Application at www.TNLAonline.org or call 512.579.3853 to make payment over the phone.