



## 2018 ADVERTISING INSERTION ORDER

**Texas Nursery & Landscape Association** · 7730 South IH-35 · Austin, TX 78745-6698 TNLA  
 Sales Specialist · 972-782-9841 · FAX 972-692-8138 · Kristie@tnlaonline.org

Advertiser \_\_\_\_\_ TNLA Member  Yes  No Membership Number \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### 2018 ADVERTISING COMMITMENT

Publication	Size/Color	Rate	Discount	Subtotal	Artwork Due Date	Notes
<i>TNLA Green Jan/Feb 2018</i>					11/28/17	
<i>TNLA Green Mar/Apr 2018</i>					01/27/18	
<i>TNLA Green May/Jun2018</i>					3/29/18	
<i>EXPO Edition TNLA Green July/Aug 2018</i>					5/26/18	
<i>TNLA Green Nov/Dec 2018</i>					9/28/18	
<i>2018—2019 TNLA Membership Directory &amp; Buyers' Guide</i>					10/25/18	
<i>TNLA Website Digital Banner Ad</i>						
<i>TNLA Green Matters— Weekly E-Newsletter</i>						

**CREDIT CARD PREPAYMENT** \*\*In order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail. All credit card payments must be made by phone or online. (512) 579-3863. Thank you for your cooperation!

### CONTRACT ACCEPTANCE TERMS

Prices are net of agency commission. Payment is due upon receipt of invoice. Past-due invoices subject to 2% service charge per month. Ads will be billed full payment unless cancellation is received in writing before the advertising close date. Covers and Tabbed pages cannot be cancelled. No cancellations will be accepted after the closing date. If Advertiser cancels any portion of a contract, such cancellation automatically nullifies any rate protection, membership pricing and/or contracting discounts. Publisher will run previously printed ads if new ad material is not received by the material due date. Advertiser must obtain the appropriate permission to reproduce any photography, artwork, logos, designs, trade names and/or trade service marks. Publisher will not be responsible or held liable for images or other printed matter that is obtained illegally. Advertiser indemnifies the Publisher against losses or liabilities arising from this advertising. The Publisher assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Send materials to [kristie@tnlaonline.org](mailto:kristie@tnlaonline.org) or call 972-782-9841 for instructions for sending large files.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Please send this form to the Kristie Thymes at [kristie@tnlaonline.org](mailto:kristie@tnlaonline.org) or call 972-782-9841 for instructions.