

Texas Nursery & Landscape Association BOARD SELECTION CRITERIA

BACKGROUND

- Experience on other boards and positions held
- Strategic planning experience
- Experience with financial reports and responsibility
- Relevant expertise in the disciplines of organizational management
- Strong investment in green industry; tenure in the field at an executive level

NOTE: To ensure Board diversity, individuals with less green industry experience may be considered.

TNLA EXPERIENCE

- Length of tenure as a member of TNLA
- Demonstrated leadership commitment and involvement with TNLA, including
 - Demonstrated positive interaction with TNLA staff
 - Ability to develop high quality relationships
 - Previous TNLA volunteer roles

PERSONAL CHARACTERISTICS

- Personable and easy to approach, accessible to members
- Ability to think strategically about TNLA and the Green Industry profession
- Ability to work well with the President/CEO
- Values and promotes consensus, cooperation, and participation among all Board members
- Skilled in multi-dimensional thinking and problem analysis
- Capacity to use knowledge for decision making that benefits the overall organization
- Visionary and strategic thinker
- Holds stature in the green industry and can articulate and represent the profession and TNLA
- An appreciation for and understanding of diversity
- Understand TNLA staff resource and budget constraints

BOARD DIVERSITY

- Diverse in age, gender, ethnicity, geographic representation, etc.
- Board representation of interest categories represented on the board (e.g., grower, landscape, retailer, supplier, irrigator, arborist etc.)
- Diverse special interests/expertise

COMMITMENT

- Support from employer and colleagues regarding the time and financial commitment required for board service. There are four Board meetings held each year August, November, January, and June (the June meeting is held out of state most years).