

Catch a Sneak Peek at this Year's Lone Star Hort Forum Speakers

Make 2023 a record-breaking year! Learn tips from horticulture experts to help you confidently navigate the year ahead. Check out a sneak peek of this year's top-notch education lineup for the Lone Star Hort Forum. Earn TNLA CEUs! Be sure to REGISTER NOW!

Monday, January 9, 2023	
8:12 am - 9:12 am	Opening Keynote 2023 Economic Forecast, Dr. Charlie Hall with Texas A&M University
9:30 pm - 5:00 pm	Master Classes, Student & Academica White Paper Research Presentations (<i>Student Winners receive a Scholarship</i>) OPEN TO ALL ATTENDEES
9:30 am - 11:30 am	DEEP DIVE: The Business Athlete: Using the Science of Sport to Develop High-Performance Business Professionals, Alexander Fichera with Intuito Group
9:30 am - 10:30 am	Quick and Easy Marketing Solutions, Liz Hughes with Groovy Plants Ranch
9:30 am - 10:30 am	What Consumers see in their Gardens in the Future, Diane Blazek, with the National Garden Bureau
9:30 am - 10:30 am	How to Create a Culture of Excellence, Brandi Marek with Ferguson Alliance
9:30 am - 10:30 am	Water Innovation and Sustainability, Dr. Becky Bowling with Texas AgriLife
10:45 am -11:45 pm	What is Your Secret Sauce to Spring, Scotty Rigsby with Silverado Lawn & Landscaping, LLC and also Rigsby's Garden Center
10:45 am -11:45 pm	Making Plant Substitutions in a High-Demand Market, Joseph Johnson with The Gardens at Texas A&M University and Adrian Muehlstein with Southwest Wholesale Nursery
10:45 am -11:45 pm	Hiring Rockstars: Strategies to Recruiting and Onboarding Success, LeAnne Lagasse with LeAnne Lagasse Coaching and Consulting
10:45 am -11:45 pm	Why are there Brown Spots on my Turf, Dr. Becky Bowling with Texas AgriLife
12:35 pm - 1:35 pm	Teaching Customers about Houseplants - Tapping into the Houseplant Craze, Liz Pflugger with Green n' Growing
12:35 pm - 1:35 pm	Leveraging the Opportunity of Disruption, Prepare for the Future, Dr. Charlie Hall with Texas A&M University
12:35 pm - 1:35 pm	Middle Management Survival Guide, Brandi Marek with Ferguson Alliance
12:35 pm - 1:35 pm	What's Wrong with My Plant: Identify Pest and Disease, Dr. Kevin Ong with Texas AgriLife

1:50 pm - 2:50 pm	Retail Garden Center Trends for 2023, Speaker TBD
1:50 pm - 2:50 pm	Reduce the Cost of Unplanned Downtime, Johnette Taylor with Roundtree Landscaping Inc. and Bill Carson with Native Texas Trees
1:50 pm - 2:50 pm	How to Make Challenging People Go Away, LeAnne Lagasse with LeAnne Lagasse Coaching and Consulting
1:50 pm - 2:50 pm	Meddlesome Mites, Dr. Tim Hartmann with Texas AgriLife
3:00 pm - 5:00 pm	DEEP DIVE: The Candidate Experience 2.0 – Stand out in a Competitive Market, Craig Fisher with TalentNet Media
3:00 pm - 4:00 pm	Interacting with Urban Nature for Health, Diane Blazek, with the National Garden Bureau
3:00 pm - 4:00 pm	Teaching Your Customers about Native Texas Plants that Attract Birds and Beneficial Pollinators, Allen Williams, Horticulturist in the Rio Grande Valley
3:00 pm - 4:00 pm	Busy Bosses, Melisa Majors with Melissa Majors Consulting
3:00 pm - 4:00 pm	Biochar: The "New" Black Gold of Soils, Dr. Amit Dhingra with Texas A&M University
4:10 pm - 5:00 pm	Vegetable Gardening: The Foodscape Revolution, Dr. Tim Hartmann with Texas AgriLife
4:10 pm - 5:00 pm	Who is Driving your Bus? Understanding Your Customer, Liz Hughes with Groovy Plants Ranch
4:10 pm - 5:00 pm	Recognize-Respond-Survive: Active Shooter Response Training, Speaker TBD
4:10 pm - 5:00 pm	Sustainable Roses, Dr. David H. Byrne and Dr Oscar Riera-Lizarazu with Texas A&M University
4:10 pm - 5:00 pm	Master Planning! Texas A&M Gardens Master Plan from Vision to Implementation, Joseph Johnson with The Gardens at Texas A&M University
Tuesday, January 10, 2023	
8:00 am - 9:45 am	DEEP DIVE: 7 habits of highly effective leaders, Melisa Majors with Melissa Majors Consulting
Wednesday, January 11, 2023	
11:50 am - 12:50 pm	CLOSING KEYNOTE: Elevate Your Leadership Style By Learning How To Connect, Antoinette Griffin with Griff Development LLC