



**TRACKS &
SESSION TOPICS**
JANUARY 10-12, 2022
COLLEGE STATION, TX
WWW.TNLAONLINE.ORG

**EARN 8+
HOURS OF
CEUS**



This program made possible in part through Hotel Occupancy Tax Revenue funded through the City of College Station.

**as of November 23, 2021, schedule subject to change*

January 10, 2022

Welcome & Morning Group Session

8:15 am - 8:50 pm Economic Recovery in a Post-COVID Environment with Dr. Charlie Hall

BREAKOUTS (Lunch on Your Own)

Plants & Trends

9:00 am - 10:00 am TRENDS! New Plants Coming into the Scene in 2022
with Dr. Brent Pemberton

10:10 am - 11:10 am TRENDS! The Hype about this Year's Most Popular Colors, Max Ruth

1:15 pm - 2:15 pm Educate Staff to Train Customers to Become Successful Plant Owners with Kristi Long

Create Your New Reality I

9:00 am - 10:30 am Labor Situations, Speaker TBD

10:40 am - 12:00 pm Trends in Lawn Maintenance with Becky Bowling

Create Your New Reality II

9:00 am - 10:00 am Connecting the Dots on Diversity, Equity and Inclusion, Jenn Cupid

10:10 am - 11:10 am Recruitment & Retention of Early-Career Talent with Giussespe Baldi, TCLP, TCWSP, TCNP

1:15 pm - 2:15 pm Importance in keeping your Business PCI Compliant and Secure with Rich Kling

Sustainability Issues

9:00 am - 10:00 am Soil and Water Sustainability Tips for Plants with Dr. Becky Bowling

10:10 am - 11:10 am Overcoming Water Issues: Developing a Statewide ET Network with Dr. Charles Swanson

1:15 pm - 2:15 pm Sustainability issues impacting the Green Industry, Speaker TBD

GROUP DEEP DIVE

2:30 pm - 4:30 pm Avoiding Employee Burnout - Creating a Culture of Resilience (Deep Dive Session)
with Jenn Cupid

January 11, 2022

GROUP DEEP DIVE

8:00 am - 9:45 am Managing Change Through Stressful Times - A Deep Dive into Work-Life Balance
(Deep Dive Session) with Liz Blanton

January 12, 2022

KEYNOTE BRUNCH AND LEADERSHIP BOOTCAMP GRADUATION

9:30 am - 1:00 pm Take Ownership of Leadership with Keynote Speaker, Bryan Dodge

Grower Trends

8:30 am - 9:30 am Tagging Trees Effectively with Scott Evans

9:40 am - 10:40 am Discover the Texas Certified Clean Nursery Program and BMP's for Pest & Disease
with Ryan Skrobarczyk and Kevin Ong

10:50am - 11:50 am Strategic Initiatives of TDA, Speaker TBD

12:00 pm - 1:00 pm Disaster Recovery Resources with Ryan Skrobarczyk, and FSA's Scott Reed & Becky Weaver