

# Membership Application



**PRIMARY CONTACT** All correspondence goes to this person. If you want additional people or business locations to receive correspondence, please complete a separate application for each to join as an associate or outlet member.

**Firm Name** \_\_\_\_\_

**Primary Contact Name**

Mr.  Mrs.  Miss  Ms. \_\_\_\_\_

**Title** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**County** \_\_\_\_\_ **Country** \_\_\_\_\_

**Telephone #** \_\_\_\_\_ **Toll Free #** \_\_\_\_\_

**Fax #** \_\_\_\_\_ **Mobile #** \_\_\_\_\_

Please check if you agree to receive periodic text message notifications from TNLA.

**Email** \_\_\_\_\_

**Website** \_\_\_\_\_

**INDUSTRY SEGMENT** For voting purposes, indicate your business' primary industry segment. Please choose only ONE category. (Note: Educator/Student/Individual, Membership, Government Employee Membership, Associate Membership, and Out of State Membership are non-voting membership categories.)

Please Select Your PRIMARY Business Segment:

**Supplier**  **Grower**  **Retail**  **Landscape**

**BUSINESS ACTIVITY** Please indicate each business activity you are involved in:

**Supplier:**

- Manufacturer
- Distributor
- Business Services
- Publisher/Media
- Wholesaler/Rewholesaler
- Broker
- Other

**Retail:**

- Nursery/Garden Center
- Florist
- Other

**Grower:**

- Greenhouse
- Trees
- Tropicals
- Turf
- Woody Ornamentals
- Aquatic
- Roses
- Other

**Other:**

- Education/Research/Student
- Government Agency
- Other

**Landscape:**

- Contractor
- Designer
- Architect
- Intiorscaper
- Irrigation
- Hydroseeding
- Grounds Maintenance
- Installation
- Arborist
- Pesticide Applicator
- Other

## SECONDARY CONTACT

**Secondary Contact Name**

Mr.  Mrs.  Miss  Ms. \_\_\_\_\_

**Telephone #** \_\_\_\_\_

**Email** \_\_\_\_\_

## PUBLISHED CONTACT INFORMATION (if different from Primary Contact)

This will be the only contact listed in the Membership Directory and Buyers' Guide publication and online company/listing search.

**Firm Name** \_\_\_\_\_

**Directory Contact Name**

Mr.  Mrs.  Miss  Ms. \_\_\_\_\_

**Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Telephone #** \_\_\_\_\_ **Toll Free #** \_\_\_\_\_

**Fax #** \_\_\_\_\_

**Email (Not Printed)** \_\_\_\_\_

**Website** \_\_\_\_\_

TEXAS NURSERY & LANDSCAPE ASSOCIATION

7730 S IH 35 | AUSTIN, TX 78745

PHONE: 512.579.3865 | FAX: 512.280.3012

MEMBERSHIP@TNLAONLINE.ORG

Continued ►

**PLEASE SELECT** the appropriate membership type and corresponding dues amount using the table at right.

**Membership Type** \$ \_\_\_\_\_

Check one:

- Primary Business     Educator  
 Out of State         Government Employee  
 Not-for-Profit       Individual  
 Outlet                 Student  
 Associate             Retired

**Additional Outlet Member** \$ \_\_\_\_\_

Complete membership application for each Outlet: \$90 each, not prorated. Include name of Primary Business Member on each form

**Website Hotlink** \$ \_\_\_\_\_

**\$35** full fiscal year, not prorated – Required for website to be seen and clickable online.

**Upgrade Level 2** \$ \_\_\_\_\_

**\$250** Includes Level 1 & Enhanced Listings with company logo both online and in printed Membership Directory & Buyers Guide

**Upgrade Level 3** \$ \_\_\_\_\_

**\$400** Includes Level 1 & 2 & Main contact appears in online searches, ability to add product photos and videos to online listing. Live map to business location from online directory listing.

**Upgrade Level 4** \$ \_\_\_\_\_

**\$550** Includes Level 1, 2, and 3 & Rotating company banner/logo (Hyperlinked in online member product searches)

**Membership List** \$ \_\_\_\_\_

**\$350** Complete in Excel format (NOTE: Emails NOT included, Texas companies please add 8.25% sales tax)

**E&R Foundation Donation** \$ \_\_\_\_\_

Contributions are tax deductible under Section 501(c)(3) of IRS code 1986

**Political Action Committee** \$ \_\_\_\_\_

Personal contributions of \$100 or greater. No business check can be accepted.

**TOTAL AMOUNT:** \$ \_\_\_\_\_

## 2017-2018 TNLA MEMBERSHIP DUES TABLE

### Membership Type

Table based on Gross Annual Sales in Texas

### Annual\* Membership Dues

**Pro-Rated Dues**  
(for Primary & Out of State Business Memberships only)

		<i>If joining January, 2018 - June, 2018</i>
<b>Primary Business</b> – <i>In state members only, includes all sales at all locations in Texas</i>		
• Less than \$250,000 annually	\$325	\$163
• Between \$250,000 and \$1.5 million annually	\$600	\$300
• Between \$1.5 million and \$6 million annually	\$1,100	\$550
• Greater than \$6 million annually	\$1,650	\$825
<b>Out of State/Not-for-Profit Business</b>	\$325	\$163
<b>Outlet**</b> – <i>One operating facility, owned by the Primary Business, must join as an Outlet Member in each Region where a facility exists.</i>	\$90	N/A
<b>Associate**</b> – <i>An individual employed by a business member, or an individual employed by a company that does not qualify for any other type of membership.</i>	\$90	N/A
<b>Individual**</b> – <i>Green Industry Certified individuals not currently employed by a TNLA Member Company, Green Industry Consultants</i>	\$90	N/A
<b>Lone Star Legacy**</b> – <i>Former TNLA Member that is currently retired</i>	\$50	N/A
<b>Government Employee/Educator**</b> – <i>Individual employee of any government or academic institution that does not sell horticultural products or services.</i>	\$25	N/A
<b>Student**</b> – <i>Must submit proof of enrollment with membership application.</i>	\$10	N/A
* Annual dues July 1, 2017 through June 30, 2018 ** Outlet, Associate, Individual, Government Employee, Educator, Retired, and Student Dues are not pro-rated.		

I hereby apply for membership in the Texas Nursery and Landscape Association, agree to abide by the policies of said organization, and will adhere to the TNLA Code of Ethics. Payment is enclosed for membership dues through June. By signing this application, I agree to allow TNLA to contact me by mail, phone, fax, email, and other methods. Payment for dues to the Texas Nursery and Landscape Association is not deductible as charitable contribution but may be deductible as an ordinary business expense. TNLA estimates that 4% of your dues payment are not deductible due to TNLA's lobbying activities on behalf of its members.

**Applicant Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Referred By** \_\_\_\_\_ **Company** \_\_\_\_\_

### FORM OF PAYMENT

**Check** (Payable To TNLA)     **Credit Card Payment\*\*** We accept Visa, MasterCard, American Express and Discover

\*\* For your information security, and in order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail.

You can complete the Online Membership Application at [www.TNLAonline.org](http://www.TNLAonline.org) to pay online or call **512.579.3865** to make payment over the phone.