TEXAS NURSERY & LANDSCAPE ASSOCIATION

PHOTO/VIDEO GUIDELINES

GENERAL PHOTO GUIDELINES:

• All photos should be a minimum of 300 dpi.
  o Hint: 300 dots-per-inch (dpi) photos can be captured on photography cameras, not on a phone or pad. You can rent a high-quality camera at your local camera store to take pictures of your project.
• Photos must be separately submitted and not put into a collage or other multi-picture format. Correspond photos with numbered text descriptions.
• Photos/Videos MUST NOT contain any identification of company entrant
• Altered or retouched photos will be disqualified.

PER CATEGORY PHOTO REQUIREMENTS:

• Commercial Installation
  o A1 - Under $100,000 - 20 photos maximum
  o A2 - $100,000-$500,000 - 25 photos maximum
  o A3 - $500,000+ - 30 photos maximum
• Commercial Maintenance - 15 photos maximum
• Residential Installation
  o C1 - Under $50,000 - 15 photos maximum
  o C2 - $50,000-$150,000 - 20 photos maximum
  o C3 - $150,000+ - 25 photos maximum
• Residential Maintenance - 15 photos maximum
• Special Projects - 20 photos maximum
• Unique Features - 15 photos maximum
• Design - 20 photos maximum + up to 5 PDFs of design