



TEXAS NURSERY & LANDSCAPE ASSOCIATION

PHOTO/VIDEO GUIDELINES

GENERAL PHOTO GUIDELINES:

- All photos should be a minimum of 300 dpi.
 - *Hint: 300 dots-per-inch (dpi) photos can be captured on photography cameras, not on a phone or pad. You can rent a high-quality camera at your local camera store to take pictures of your project.*
- Photos must be separately submitted and not put into a collage or other multi-picture format. Correspond photos with numbered text descriptions.
- Photos/Videos **MUST NOT** contain any identification of company entrant
- Altered or retouched photos will be disqualified.

PER CATEGORY PHOTO REQUIREMENTS:

- Commercial Installation
 - A1 - Under \$100,000 - 20 photos maximum
 - A2 - \$100,000-\$500,000 - 25 photos maximum
 - A3 - \$500,000+ - 30 photos maximum
- Commercial Maintenance - 15 photos maximum
- Residential Installation
 - C1 - Under \$50,000 - 15 photos maximum
 - C2 - \$50,000-\$150,000 - 20 photos maximum
 - C3 - \$150,000+ - 25 photos maximum
- Residential Maintenance - 15 photos maximum
- Special Projects - 20 photos maximum
- Unique Features - 15 photos maximum
- Design - 20 photos maximum + up to 5 PDFs of design