



2021 Sponsor Committal Form

The Region VII TNLA Valley Short Course will be held **Wednesday & Thursday, May 19-20, 2021**, at the **Port Isabel Event & Cultural Center in Port Isabel, TX**. The Short Course will feature expert speakers, allow participants the opportunity earn CEUs and connect in-person. Show your nursery and landscape support by becoming a sponsor of this exclusive TNLA education event. **Attention All Sponsors: Commit to sponsorship prior to May 5th and receive a BONUS half page digital ad in the May 14th issue of TNLA's Working For You E-Newsletter with the option to provide giveaways and handouts in participant swag bags (\$2,500 value)!**

Build Brand Impressions! TNLA Digital Stats At A Glance: Followers: 7,098+ Facebook, 1,200+ Insta, 1827+ Twitter, Over 150,000 Yearly Page Views on TNLAonline.org, Email Communications Sent to over 7,000 Subscribers

Heavy Machinery Display Sponsor -- \$2,500

Heavy Machinery Display sponsors will display one heavy equipment item outside the Port Isabel Event & Cultural Center near entrance in the parking lot for display from May 19-20, 2021 (all equipment must be picked up no later than May 20, 2021 at 2:30pm, (TNLA is not responsible for security of equipment), company logo on all digital promotions plus recognition on select TNLA social media posts and recognition on TNLA Mobile Membership Directory App. Company will receive two sponsor slides during breaks. In addition, company will also receive 2 free registrations to the Short Course.

Going Coastal Social Sponsors -- \$1,000

Going Coastal Social Sponsors receive their company logo on all digital promotions and two sponsor slides during breaks, plus recognition on select TNLA social media posts and recognition on TNLA Mobile Membership Directory app. The company will receive 2 free registrations to the Short Course. Sponsors will also be listed as a host for the Keynote & Cocktails on Wednesday and Boxed Lunch on Thursday.

Stir It Up Sponsors -- \$500

Stir It Up sponsors receive their company logo on all digital promotions and on a sponsor slide during the breaks. Sponsors will also receive recognition at the registration and at hand sanitizing stations. The company will receive 1 free registration to the Short Course.

High Tide Tabletop Sponsors -- \$250

High Tide Tabletop sponsors receive their company name on digital promotions, one standard table set up tabletop display and promotional materials along with one sponsor slide during the breaks. The company will receive 1 free registration to the Short Course.

Surfs Up Sponsors -- \$200

Surfs Up Sponsors receive their company name on digital promotions and one sponsor slide during breaks, includes bathroom signs

*Complete the following information and indicate the level of sponsorship desired. All 2021 Region VII TNLA Valley Short Course sponsorships are non-exclusive, and unlimited. If you have any questions, contact TNLA at 512-579-3854 or email sarah@tnlaonline.org. **Return completed form via email to: Sarah Riggins at sarah@tnlaonline.org by May 5, 2021 for complete promotional acknowledgment. Thank you for your support!***

Please Print or Type Information

Name of Sponsoring Company _____
(Name should be listed as you want it to appear on all printed acknowledgments.)

Name of Person Authorizing Sponsorship _____

Signature of Person Authorizing Sponsorship _____

Mailing Address _____

City/State/Zip _____

Telephone _____ Fax _____