General Information:
There shall be a Board of Directors of the Association consisting of the Chairman, Chairman Elect, Immediate Past Chairman, one member from each Region, and one member from each of the Business Categories.

The Board of Directors of the Association shall constitute the governing body of the Association and shall have the power to determine the policies of the Association; make such rules and regulations as may be necessary to carry out the purposes of the Association; supervise the collection and expenditure of all funds including those funds received for registrations, display booths, and allied activities; and acting by and through its designated officer or representative, shall do each and every act deemed necessary for proper administration of the affairs of the Association.

State Business Category Directors - There are four (4) State Business Category Directors (Grower, Landscape, Retail and Supplier). Each shall serve a three-year staggered term and shall be elected by the membership at large of their respective Business Category by a ballot. Each shall be limited to three consecutive three-year terms. After completing three consecutive three-year terms there must be a one-year break in service before being considered for another term.

Essential Duties:
- Communicate with TNLA staff about useful resources, articles, trends for your category.
- Communicate interests of Segment to Board of Directors keeping the best interests of the Association in sight.
- Serve on one of the Board Oversight Groups.
- Assist in identifying future leadership.
- Communicate with Segment members in cooperation with staff throughout state as needed.

Minimum Qualifications:
To be eligible for election as a State Business Category Director, an individual must be employed by or own a company that has been a member in good standing of the Association for at least two years immediately preceding election.