



2020-2021 ADVERTISING INSERTION ORDER

Texas Nursery & Landscape Association · 7730 South IH-35 · Austin, TX 78745-6698
 TNLA Advertising · 512-579-3854 · FAX 512-280-3012 · advertising@tnlaonline.org

Advertiser _____ TNLA Member Yes No Membership Number _____

Billing Address _____ prior to _____

City _____ State _____ Zip _____

Sen

Contact _____

Phone _____ Fax _____ Email _____

Publication	Size/Color	Rate	Discount	Subtotal	Artwork Due Date	Notes
<i>Full-Page Ads, TNLA Working For You E-Newsletter (Bi-weekly): \$4,000 for year</i>					1 week prior to Send	
<i>The Green Shop Special Edition of Working For You, Holiday Showcase 1/4 Ad, \$199</i>					12/15/20	
<i>The Green Shop Special Edition of Working For You, Gear Up For Spring 1/4 Ad, \$199</i>					2/10/21	
<i>The Green Shop Special Edition of Working For You, Hot Items for Summer 1/4 Ad, \$199</i>					6/2/21	
<i>BANNER ADS, TNLA Green Weekly E-Newsletter: Industry News, (Weekly), \$4,000 for the year</i>					1 week prior to send	
<i>Green Report Podcast Pre-Roll or Post-Roll Audio Message Produced by Your Company or TNLA, \$1,500 for 3 select episodes</i>					1 week prior to send	
<i>TNLA Mobile App, Leaderboard Banner Ad Placement, \$3,500 for the year, \$2,000 for 6 months</i>						
<i>TNLA Mobile App, Square Ad Placement, \$1,100 for the year, \$600 for 6 months</i>						

CREDIT CARD PREPAYMENT **In order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail. All credit card payments must be made by phone or online. (512) 579-3863. Thank you for your cooperation!

CONTRACT ACCEPTANCE TERMS

Prices are net of agency commission. Payment is due upon receipt of invoice. Past-due invoices subject to 2% service charge per month. Ads will be billed full payment unless cancellation is received in writing before the advertising close date. Covers and Tabbed pages cannot be cancelled. No cancellations will be accepted after the closing date. If Advertiser cancels any portion of a contract, such cancellation automatically nullifies any rate protection, membership pricing and/or contracting discounts. Publisher will run previously printed ads if new ad material is not received by the material due date. Advertiser must obtain the appropriate permission to reproduce any photography, artwork, logos, designs, trade names and/or trade service marks. Publisher will not be responsible or held liable for images or other printed matter that is obtained illegally. Advertiser indemnifies the Publisher against losses or liabilities arising from this advertising. The Publisher assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar

Authorized Signature _____ Date _____

Print Name _____

Please send this form to advertising@tnlaonline.org or call 512-579-3854 for instructions.