



LONE STAR HORT FORUM

TNLA LONE STAR HORT FORUM SPONSORSHIP OPPORTUNITIES

JANUARY 9-11, 2023
HILTON
COLLEGE STATION, TX

Grow your business and increase your company reach by investing in a sponsorship for the 2023 Lone Star Hort Forum! This year's Forum is a 3-day event and will include tours, education sessions, TNLA Awards Festival, Socials, Leadership Bootcamp graduation, and more!

Check out the curated engagement opportunities specifically designed to build brand awareness with every budget level in mind. For complete updated event information, click [HERE](#).

All sponsorships are non-exclusive unless otherwise indicated.
Questions? Call 512-579-3858 or email amy@tnlaonline.org.

ACT TODAY FOR FULL BRANDING EXPOSURE

Diamond Sponsor - Hort Forum - 7,500

- Top logo branding placement on all promotions including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- One dedicated social media posting through TNLA's social media platforms (Facebook, Instagram, LinkedIn)
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Opportunity to place a full-page ad in TNLA's Working For You e-newsletter in the issues leading up to the event (emailed to over 3,500 members)
- Banner ad placed in TNLA's Green Matter e-news sent out weekly to over 8,000 subscribers for December
- Mention in Social Media postings about the event
- 2 Complimentary Education only registrations
- Reserved table for 8 people for the TNLA Awards Festival

Emerald Sponsor - \$5,000

- Logo placement on all promotions, including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Verbal recognition during the Lone Star Hort Forum
- Visible recognition in PowerPoint presentations
- Opportunity to place a half-page ad in TNLA's Working For You e-newsletter in the issues leading up to the event (emailed to over 4,000 members)
- Mention in Social Media postings about the event
- 2 Complimentary Education only registrations
- 2 individual tickets for the TNLA Awards Festival

Sapphire Sponsor - \$2,500

- Logo placement on all promotions including e-blasts, promotional pieces, on-site, programs, website, digital media, signage, etc.
- Visible recognition in PowerPoint presentations
- Mention in Social Media postings about the event
- 1 Complimentary Education only registrations
- 1 individual ticket for the TNLA Awards Festival

Event Supporter Sponsor - \$1,000

- Listing in event promotions and on-site programs
- Visually recognized on the PowerPoint presentations
- 1 Complimentary Education only registration

SPONSOR COMPANY INFORMATION

Date of Sponsorship Commitment: _____

Name of Sponsoring Company (*as it should appear on ALL printed acknowledgments*):

Name of Person Authorizing Sponsorship: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____ Website: _____

****Please print or type information.***