Advertising in TNLA’s publications will help your company reach its target audience and make impactful brand impressions, leading to a higher return-on-investment.

**DEMOGRAPHICS & DISTRIBUTION:**

- **Out Of State** 17%
- **West Texas** 4%
- **Rio Grande Valley** 3%
- **San Antonio** 10%
- **Fort Worth** 11%
- **Dallas** 17%
- **Houston** 21%
- **East Texas** 6%
- **Austin** 11%
- **Fort Worth** 17%
- **San Antonio** 10%
- **Rio Grande Valley** 3%

**ENGAGED AUDIENCE:**

- **Grower** 31%
- **Supplier** 28%
- **Landscape** 32%
- **Retail** 9%

**300,000+ Impressions Yearly:**

- **TNLA Green** - Over 10,000 impressions through physical distribution, additional 10,000 impressions digitally. **Membership Directory & Buyers’ Guide** - Over 6,000 impressions through mailings and handouts. **TNLA Website Advertising** - Over 163,000 page views. **Green Matters E-Newsletter** - Over 200,000 digital impressions.

Allow TNLA to tailor an advertising package to meet your needs. Contact TNLA at Kristie@tnlaonline.org or at 972-782-9841 for one-on-one branding assistance.
**TNLA Green**

TNLA Green magazine connects brands to the Green Industry’s most influential audience — Leaders with decision making authority and buying power who are shaping business strategy and driving the Industry forward.

**GREEN INDUSTRY FOCUSED CONTENT:**

TNLA Green magazine covers current Industry trends impacting the way you do business today, helping to inform you and your peers of current issues, hot topics, best practices and game-changing research and technology.

**FLOWING DESIGN & DYNAMIC STORYTELLING LAYOUT:**

The magazine provides concisely written articles providing you with to-the-point Industry details and information relevant to TNLA’s growing Membership.

**CIRCULATION:**

On a bi-monthly basis TNLA Green is printed, mailed and emailed to over 2,000 TNLA Members and Green Industry subscribers. The digital version of the magazine is also available online, at www.TNLAonline.org, and is fully interactive allowing your ads further traction to be clicked on and redirected to your company’s website.

**SPECIAL EDITIONS:**

The Special Editions of TNLA Green allow you to be seen among your competitors and the by the rest of the Industry. Get a head start in building your brand prior to the Nursery/Landscape EXPO by being seen in the Special Edition in July dedicated to EXPO’s pre-show promotion and also the Special Edition of TNLA Green sent after the show capturing post show experiences & highlights at EXPO.

**Distribution Channels:**

- Over 1,200 TNLA Members and their employees (Member segments include: Landscapers, Growers, Retail Garden Centers and Suppliers)
  - Green Industry company owners
    - Managers
    - Buyers
    - Sales staff
  - Government agency leaders
  - Elected officials
- Over 700 TNLA Certified Professionals
- Over 5,000 + Nursery/Landscape EXPO attendees
- Over 500 + Participants at Trade Shows and Conferences TNLA takes part in throughout the year
Nursery, landscape, and other professionals subscribe to TNLA Green, the Official Publication of the Texas Nursery & Landscape Association.

**Rates:**

<table>
<thead>
<tr>
<th>Exclusive Branding Opportunities</th>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$1,850</td>
<td>$2,220</td>
</tr>
<tr>
<td>Inside covers</td>
<td>$1,650</td>
<td>$1,980</td>
</tr>
<tr>
<td>Centerfold spread</td>
<td>$2,400</td>
<td>$2,880</td>
</tr>
<tr>
<td>Two-page spread</td>
<td>$2,200</td>
<td>$2,640</td>
</tr>
<tr>
<td>Belly Band</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Poly-bag Loose Insert*</td>
<td>$1,250</td>
<td>$1,400</td>
</tr>
</tbody>
</table>

*Advertiser provides letter-sized or smaller page to be included in the poly-bag. May be cardstock. Subject to postal regulation approval.

<table>
<thead>
<tr>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full-Color</strong></td>
<td><strong>B&amp;W</strong></td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,550</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1,500</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>$1,350</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,300</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$1,250</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$1,200</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$1,150</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$1,050</td>
</tr>
<tr>
<td>Classifieds**</td>
<td>$49</td>
</tr>
</tbody>
</table>

**Classified Ads have a 75 word limit.**

**DISCOUNTS:** A 10% discount will be given when signing up to place ads in six consecutive issues.

**AD SPECIFICATIONS:** All type and other essential material should be held at least 1/4 in. (6 mm) from trim edges.

**PRINT MATERIALS:** All files must be high-resolution, CMYK images, at 300 DPI at 100%. Press-ready PDFs with embedded fonts are the preferred medium for advertiser-supplied materials.

**NOTE:** Advertiser must provide multimedia and print ready artwork.

**MEDIA CONTACT:** • Kristie Thymes Call: 972-782-9841
Fax 972-692-8138 • Kristie@tnlaonline.org
# TNLA Green
## Special Edition - July

July's Special Edition focuses pre-show offerings at the Nursery/Landscape EXPO. Ads in this special double issue are available at EXPO to reach more than 5,000 Exhibitors and Tradeshow Attendees!

## Rates:

<table>
<thead>
<tr>
<th>Exclusive Branding Opportunities</th>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$2,775</td>
<td>$3,330</td>
</tr>
<tr>
<td>Inside covers</td>
<td>$2,475</td>
<td>$2,970</td>
</tr>
<tr>
<td>Centerfold spread</td>
<td>$3,600</td>
<td>$4,320</td>
</tr>
<tr>
<td>Two-page spread</td>
<td>$3,300</td>
<td>$3,960</td>
</tr>
<tr>
<td>Belly Band</td>
<td>$3,700</td>
<td>$4,400</td>
</tr>
<tr>
<td>Poly-bag Loose Insert*</td>
<td>$1,550</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

*Advertiser provides letter-sized or smaller page to be included in the poly-bag. May be cardstock. Subject to postal regulation approval.

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Full-Color</td>
<td>B&amp;W</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,975</td>
<td>-</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1,900</td>
<td>$1,200</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>$1,675</td>
<td>$975</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,600</td>
<td>$900</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$1,525</td>
<td>$825</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$1,450</td>
<td>$750</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$1,375</td>
<td>$675</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$1,225</td>
<td>$525</td>
</tr>
<tr>
<td>Classifieds**</td>
<td>$49</td>
<td>$61</td>
</tr>
</tbody>
</table>

**Classified Ads have a 75 word max.

## AD SPECIFICATIONS:

All type and other essential material should be held at least 1/4 in. (6 mm) from trim edges.

## PRINT MATERIALS:

All files must be high-resolution, CMYK images, at 300 DPI at 100%. Press-ready PDFs with embedded fonts are the preferred medium for advertiser-supplied materials.

## NOTE:

Advertiser must provide multimedia and print ready artwork.

## MEDIA CONTACT:

Kristie Thymes Call: 972-782-9841
Fax 972-692-8138 • Kristi@tnlaonline.org
Offering year round branding opportunities

2019 EDITORIAL CALENDAR:

January/February
FOCUS: Texas Excellence In Landscaping award winners and Economic Impact Report
ARTWORK NEEDED: November 29, 2018

March/April
FOCUS: Pest & Disease
ARTWORK NEEDED: January 25, 2019

May/June
FOCUS: Year in Review & Business Solutions
ARTWORK NEEDED: March 29, 2019

July/August Issue
SPECIAL EDITION
FOCUS: Nursery/Landscape EXPO pre-show outlook
ARTWORK NEEDED: May 24, 2019

September/October
FOCUS: Post EXPO Wrap Up Report
ARTWORK NEEDED: July 26, 2019

November/December
FOCUS: Legislative and Regulatory Updates from across this state and overview from the Texas Legislative Session and Introduction of TNLA’s new TNLA State Board of Director
ARTWORK NEEDED: September 27, 2019

Dates may be subject to change.

TNLA MEMBERSHIP DIRECTORY & BUYERS’ GUIDE

Focus: Spiraled bound guide with TNLA member product and service listings, printed annually

Artwork Needed: October 25, 2019

TNLAONLINE.ORG ADVERTISEMENT

Focus: TNLA’s official Website available 24/7

Artwork Needed: one week prior to ad placement start date

GREEN MATTERS TNLA E-NEWSLETTER ADVERTISING

Focus: Weekly e-newsletter focused on Green Industry news and updates

Artwork Needed: one week prior to ad placement start date
TNLA Membership Directory & Buyers’ Guide

TNLA MEMBER INSPIRATION RESOURCE:
This publication is inspired with TNLA Members in mind. Produced annually the spiral bound TNLA Membership Directory & Buyers’ Guide helps you reference important information and find the industry’s most trusted and professional suppliers.

EASY TO USE FEATURES HELPING TO GROW YOUR BUSINESS:
Spiral bound • Laminated tab section dividers
More than 4,800 listings • Over 560 product categories
Texas growers maps • Greenline product listings
Hardline product listings • Business services listings
Government agencies • Cross reference indices

CIRCULATION:
TNLA Membership Directory & Buyers’ Guide is printed and mailed to over 2,000 TNLA Member companies and TNLA Certified Professionals. This is a “must have” reference intended to be kept throughout the year, resulting in higher than average readership. There is bonus distribution at Industry leading trade shows and conferences TNLA participates in throughout the year.

Distribution Channels:
• Over 1,200 TNLA Members and their employees
  (Member segments include: Landscapes, Growers, Retail Garden Centers and Suppliers)
  • 5,000+ Nursery/Landscape EXPO participants
• 700+ TNLA Certified Professionals including: TCLA, TCNP, TCWSP, TCLP & TMCNP
• 500+ Participants at the wide range of Trade Shows and Conferences TNLA travels to throughout the year
No other industry publication in Texas provides growers, retailers, suppliers and landscapers with information as comprehensive as the TNLA Membership Directory & Buyers’ Guide. This guide will help you stay informed and be inspired in an ever-changing industry offering a wide range of products and service listings. As an Advertiser you will be directly connected to the Texas Nursery & Landscape Association’s actively engaged Members, TNLA Certified Professionals and key decision makers.

**Rates:**

<table>
<thead>
<tr>
<th>Exclusive Branding Opportunities</th>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$2,800</td>
<td>$3,350</td>
</tr>
<tr>
<td>Inside covers</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Tab Divider Page</td>
<td>$2,300</td>
<td>$2,750</td>
</tr>
<tr>
<td>Two-page spread</td>
<td>$3,200</td>
<td>$3,850</td>
</tr>
<tr>
<td>Poly-bag Loose Insert*</td>
<td>$1,500</td>
<td>$1,800</td>
</tr>
</tbody>
</table>

*Advertiser provides letter-sized or smaller page to be included in the poly-bag. May be cardstock. Subject to postal regulation approval.

<table>
<thead>
<tr>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Full-Color</td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,100</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1,900</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>$1,700</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,550</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$1,350</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$1,250</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$1,175</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$1,050</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TNLA Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Full-Color</td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,350</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1,200</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>$1,000</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$850</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$650</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$550</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$475</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$350</td>
</tr>
</tbody>
</table>

**AD SPECIFICATIONS:** All type and other essential material should be held at least 1/4 in. (6 mm) from trim edges.

**PRINT MATERIALS:** All files must be high-resolution, CMYK images, at 300 DPI at 100%. Press-ready PDFs with embedded fonts are the preferred medium for advertiser-supplied materials.

**NOTE:** Advertiser must provide multimedia and print ready artwork.

**MEDIA CONTACT:** Kristie Thymes Call: 972-782-9841
Fax 972-692-8138 • Kristie@tnlaoine.org
Advertise With TNLA Online

Take advantage of the website’s 163,000 annual visits! Book your banner ad today.

YOU CHOOSE THE LIFECYCLE OF YOUR AD!
By advertising online with TNLA you can expect to gain brand impressions easily by providing your ad and letting TNLA’s thousands of weekly online viewers click directly to your company’s website.

TNLA’S WEBSITE IS THE GO-TO RESOURCE FOR GREEN INDUSTRY PROFESSIONALS:
TNLA’s website provides a one-stop-shop for all things Green Industry related. Viewers are able to quickly search for member products and services, learn about current Industry Legislative and Regulatory issues, gain updates on TNLA Member resources, events and Region meetings, source top-notch Industry education and certifications, view digital TNLA publications, post jobs and review resumes, seek out TNLA’s highest ranking award winning leaders and check out the latest innovation in designs with TNLA’s winners of the Texas Excellence in Landscape Awards. The bonus with TNLA’s online advertising is being able to provide you with a trackable report on how many times your ad is shown on the screen and clicked on!

USER FRIENDLY WEBSITE OFFERING UNIQUE FEATURES:
TNLA recently launched an updated website encompassing a refreshed and more modern look. The user-friendly website navigation allows users to search for a product or company, all with the click of a button.

24/7 WEBSITE AD IMPRESSIONS:
TNLA’s website is visited annually by more than 163,000 viewers. Advertisers can receive analytic reports calculating on-the-spot click rates for ads.

Sizes:

Leaderboard:
728 X 90 px

Medium Rectangle:
300 X 250 px
(not available on home page)
Today At www.tnlaonline.org

Rates: Includes Digital Banner Ads on the Home Page, Member/Product Search Page and Events Page:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Month</td>
<td>$450</td>
</tr>
<tr>
<td>6 Months</td>
<td>$2,400</td>
</tr>
<tr>
<td>1 Year</td>
<td>$4,200</td>
</tr>
</tbody>
</table>

SPECS: Digital ads available on Three Pages for Maximum Impressions: Home Page, Member/Product Search and Events.

DISCOUNTS: TNLA Members receive a 10% discount on rates listed for website advertisements!

NOTE: Advertiser must provide artwork and hyperlink for Ad Placement.

MEDIA CONTACT: Kristie Thymes Call: 972-782-9841
Fax 972-692-8138 • Kristie@tnlaonline.org

Viewer Profile:
- TNLA members, TNLA Certified Professionals, TNLA’s Endorsed Service Providers and TNLA PAC
- Green Industry Owners, Managers and Sales Executives
  - Growers
- Retailers, Merchandisers and Buyers
  - Lawn and Garden Centers
- Landscapers Including: lawn and landscape professionals, landscape architects, irrigation professionals, educational facility maintenance, golf course maintenance and parks and recreation Maintenance professionals
- Suppliers of plants and hardgoods
- Builders including general contractors
  - Arborists
- Green Industry Media
- Government and Legislative Officials
- University and High School Educators
- Students (High School and College)
- Scholarship seekers and winners

HOT TIP
Online advertisers have found success in placing their ads in a three month block interval.
Gain Weekly Brand Recognition In TNLA Green Matters E-Newsletter.

MORE LEADS. MORE BUSINESS.
This e-newsletter features the week’s most important Industry headlines, selected from hundreds of national business and Industry publications

WEEKLY E-NEWSLETTER AD IMPRESSIONS:
TNLA’s Green Matters e-newsletter is sent out every Tuesday and is designed with an emphasis of highly engaging clickable content. The e-newsletter focuses on ground breaking Industry news, trends, forecasts and innovations. Viewers are provided with information to gain a full perspective, helping to empower greater business strategies and purchase making decisions.

Rates:

<table>
<thead>
<tr>
<th>Per Banner Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Rate</td>
</tr>
</tbody>
</table>

BANNER AD PLACEMENT OPTIONS: Up to three placement positions available weekly on TNLA Green Matters

DISCOUNTS: TNLA Members receive a 10% discount on prices listed for TNLA Green Matters advertisements!

NOTES: E-newsletter open rates and advertisement click-rates are available for each TNLA Green Matters!

MEDIA CONTACT: Kristie Thymes Call: 972-782-9841
Fax 972-692-8138 • Kristie@tnlaonline.org

Distribution Channels:

- 1,200+ TNLA Members and their employees (Member segments include: Landscapers, Growers, Retail Garden Centers and Suppliers)
- 700+ TNLA Certified Professionals including: TCLA, TCNP, TCWSP, TCLP & TMCNP
- 3,500+ TNLA Partners and additional subscribers including but not limited to: Texas A&M AgriLife Extension Service, San Antonio Livestock Show & Rodeo, AMVET, Green Industry Media, Government and Legislative Officials, University and High School Educators and Students

Size & Placement Example:

- 580 x 105 px
  - Banner Ad
- 580 x 105 px
  - Banner Ad

TNLA's Green Matters
Gain Weekly Brand Recognition In TNLA Green Matters E-Newsletter.

MORE LEADS. MORE BUSINESS.
This e-newsletter features the week’s most important Industry headlines, selected from hundreds of national business and Industry publications

WEEKLY E-NEWSLETTER AD IMPRESSIONS:
TNLA’s Green Matters e-newsletter is sent out every Tuesday and is designed with an emphasis of highly engaging clickable content. The e-newsletter focuses on ground breaking Industry news, trends, forecasts and innovations. Viewers are provided with information to gain a full perspective, helping to empower greater business strategies and purchase making decisions.

Rates:

<table>
<thead>
<tr>
<th>Per Banner Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Rate</td>
</tr>
</tbody>
</table>

BANNER AD PLACEMENT OPTIONS: Up to three placement positions available weekly on TNLA Green Matters

DISCOUNTS: TNLA Members receive a 10% discount on prices listed for TNLA Green Matters advertisements!

NOTES: E-newsletter open rates and advertisement click-rates are available for each TNLA Green Matters!

MEDIA CONTACT: Kristie Thymes Call: 972-782-9841
Fax 972-692-8138 • Kristie@tnlaonline.org

Distribution Channels:

- 1,200+ TNLA Members and their employees (Member segments include: Landscapers, Growers, Retail Garden Centers and Suppliers)
- 700+ TNLA Certified Professionals including: TCLA, TCNP, TCWSP, TCLP & TMCNP
- 3,500+ TNLA Partners and additional subscribers including but not limited to: Texas A&M AgriLife Extension Service, San Antonio Livestock Show & Rodeo, AMVET, Green Industry Media, Government and Legislative Officials, University and High School Educators and Students

Size & Placement Example:

- 580 x 105 px
  - Banner Ad
- 580 x 105 px
  - Banner Ad
# 2019 ADVERTISING INSERTION ORDER

Texas Nursery & Landscape Association · 7730 South IH-35 · Austin, TX 78745-6698
TNLA Advertising · 972-782-9841 · FAX 972-692-8138 · Kristie@tnlaonline.org

---

Advertiser ___________________________ TNLA Member ☐ Yes ☐ No Membership Number ___________________________

Billing Address ________________________________________________________________________________________________________________________________________

City ___________________________ State ___________________________ Zip ___________________________

Contact ________________________________________________________________________________________________________________________________________

Phone ___________________________ Fax ___________________________ Email ___________________________

---

## 2019 ADVERTISING COMMITMENT

<table>
<thead>
<tr>
<th>Publication</th>
<th>Size/Color</th>
<th>Rate</th>
<th>Discount</th>
<th>Subtotal</th>
<th>Artwork Due Date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>TNLA Green Jan/Feb 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>11/29/18</td>
<td></td>
</tr>
<tr>
<td>TNLA Green Mar/Apr 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>01/25/19</td>
<td></td>
</tr>
<tr>
<td>TNLA Green May/Jun 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3/29/19</td>
<td></td>
</tr>
<tr>
<td>EXPO Edition TNLA Green July/Aug 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>5/24/19</td>
<td></td>
</tr>
<tr>
<td>TNLA Green Sept/Oct 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>7/26/19</td>
<td></td>
</tr>
<tr>
<td>TNLA Green Nov/Dec 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>9/27/19</td>
<td></td>
</tr>
<tr>
<td>TNLA Website Digital Banner Ad</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TNLA Green Matters— Weekly E-Newsletter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**CREDIT CARD PREPAYMENT** **In order to abide by PCI Compliance Standards, we are no longer able to accept credit card payments by fax, email, or mail. All credit card payments must be made by phone or online. (512) 579-3863. Thank you for your cooperation!**

**CONTRACT ACCEPTANCE TERMS**

Prices are net of agency commission. Payment is due upon receipt of invoice. Past-due invoices subject to 2% service charge per month. Ads will be billed full payment unless cancellation is received in writing before the advertising close date. Covers and Tabbed pages cannot be cancelled. No cancellations will be accepted after the closing date. If Advertiser cancels any portion of a contract, such cancellation automatically nullifies any rate protection, membership pricing and/or contracting discounts. Publisher will run previously printed ads if new ad material is not received by the material due date. Advertiser must obtain the appropriate permission to reproduce any photography, artwork, logos, designs, trade names and/or trade service marks. Publisher will not be responsible or held liable for images or other printed matter that is obtained illegally. Advertiser indemnifies the Publisher against losses or liabilities arising from this advertising. The Publisher assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar issue.

---

Authorized Signature ___________________________ Date ___________________________

Print Name __________________________________________________________________________

---

Please send this form to the Kristie Thymes at Kristie@tnlaonline.org or call 972-782-9841 for instructions.