



## Port Isabel Event & Cultural Center, Port Isabel Texas

### WEDNESDAY MAY 19, 2021



**1:00 pm - 3:00 pm**

Registration

**3:00 pm – 4:15 pm**

Keynote & Cocktails (Includes One Free Drink Ticket)  
Understanding Millennials from a Millennial  
Perspective: Ryan McEnaney

**4:15 pm – 5:15 pm**

Going Coastal Social



**SPEAKER FUN FACT:**  
Ryan McEnaney, Lead Spokesperson for Bailey's Nurseries out of St. Paul, MN in 2018 was Named one of The Advertising Federation of Minnesota's (Ad Fed) 32 Under 32 Award Winners, representing the best up and coming marketing minds in Minnesota!

### THURSDAY MAY 20, 2021



**7:00 am – 7:45 am**

Registration

**7:45 am – 8:00 am**

Coffee & Welcome

**8:00 am - 9:00 am**

Salt Marshes & Mangroves: Dr. Ed Proffitt, Room 1

**9:15 am – 10:15 am**

Bugs and Fuzz in South Texas: Dr. Kevin Ong, Room 1  
Root Rot & Other Turf Diseases: Dr. Chrissie Segars,  
Room 2

**10:15 am – 11:00 am**

Palm Trees for Texas: Dr. Mike Arnold, Room 1  
Turf & Gulf Coast Soils: Dr. Chrissie Segars, Room 2

**11:10 am – 12:10 pm**

Underutilized Hardy Plants for a Tropical Look: Adam Black,  
Room 1

Managing Soil Salinity: Dr. Girisha Ganjegunte, Room 2

**12:00 pm – 12:50 pm**

Boxed Lunch (*Free with Registration*)

**1:00 pm – 2:00 pm**

Communications 101: Ryan McEnaney, Room 1

**1:00 pm – 3:15 pm**

Irrigation Application Efficiencies: Danny Sosebee, Room 2

**2:15 pm – 3:15 pm**

Durable South Texas Natives Deserving of Attention:  
Adam Black, Room 1